

Antalya Bilim University
Department of Business Administration,
BUSI 345 Modern Management Approaches

Class time & Place:

Office hours:

Objective of the Course

Managers of modern corporations face new and diverse difficulties and opportunities recently. Without knowing necessary concepts and skills regarding modern management, it is hard for managers to accomplish organizational goals. The objectives of this course are to communicate students the main concepts and skills regarding modern management and to prepare students for modern corporations as future manager candidates. The course is divided into parts as introduction to modern management, modern management challenges, planning, organizing, influencing, and controlling. Each part includes diverse topics such as managers, society, and sustainability, management and diversity, plans and planning tools, strategic planning, fundamentals of organizing and so on. In addition, students will improve their presentation skills by delivering a presentation at the end of the course.

Course Book

Certo, S. C. and Certo, S. T. (2016). Modern Management: Concepts and Skills, Global Edition, 14th Edition, Pearson.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. Plagiarism is a type of intellectual theft. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. You are expected to be sensitive in this issue.

Assessment Criteria*

The final grade of the course will be based on the following weights:

Midterm exam	30
Final exam	40
Other activities (presentation, attendance, participation etc.)	30
Total	100

(Passing grade=50/100)

* The weights and content of the assessment may be updated due to the COVID-19 pandemic.

Activities

There will be class meetings every week mostly including lectures. Additionally, it is highly recommended that students participate in discussions. In the first seven weeks of the course, main topics will be covered in the lectures followed by the midterm exam. After the midterm exam, the remaining important issues will be delivered to the students. Last weeks of the semester will be devoted to course lectures and student presentations in accordance with the latest situation of COVID-19 pandemic. The details for student presentations will be shared in upcoming weeks.

Course Schedule*

The planned schedule of the course is as follows:

Week 1	Introduction
Week 2	Introduction to Modern Management
Week 3	Modern Management Challenges
Week 4	Modern Management Challenges

Week 5	Planning
Week 6	Planning
Week 7	Planning
Week 8	Midterm Exam
Week 9	Organizing
Week 10	Organizing
Week 11	Influencing
Week 12	Influencing / Student Presentations
Week 13	Influencing / Student Presentations
Week 14	Controlling / Student Presentations
Week 15	Final Exam

* The content and topics of the schedule may be updated due to the COVID-19 pandemic.