

# Course Syllabus

BUSI 202 - Ethics & Management

## Required Textbooks:

- Manuel G. Velasquez, Business Ethics: Concepts and Cases, 8th ed. (New York: Pearson, 2018).
- Peter Kreeft, Ethics: A History of Moral Thought, The Modern Scholar Recorded Books, LLC.
- Global Impact: Business Ethics, Videos

## Course Description

This course is designed to provide an examination of significant ethical issues and challenges in today's professional business arena, including the manager's social and environmental responsibility to stakeholders; ethical dilemmas and decision-making frameworks and approaches to personal, organizational, and societal levels; and real-world application and analysis of issues.

## Course Outcomes

Upon successful completion of the course, students will be able to:

• Demonstrate an understanding of key ethical principles and philosophies and the importance of ethical behavior in the business world
• Analyze the available literature on business ethics to broaden the understanding about ethical challenges in various sectors of business
• Identify the obligations and responsibilities of business corporations towards the environment and society
• Apply critical thinking skills to evaluate ethical issues and conflicts in the corporate world and arrive at measures to resolve them
• Apply ethical theories to real-life business situations and to make rational decisions
• Apply knowledge of ethical principles and dilemmas to the corporate world
• Demonstrate effective oral and written communication to respond to ethical issues

## Course Policies

- In Ethics & Management course, it is critical to understand that your success, as well as the success of others, is dependent upon participation in activities and assignments. As such, you are expected to attend class and actively participate in class discussions and activities. Your final grade will be lowered one full letter grade after three unexcused absences. Two late arrivals or early departures are equivalent to one absence.

- There are three written tests that cover materials from the textbook, class discussions/lectures, group activities, an individual project, and supplementary materials. There is also a final exam given during the last week of class.
- You are required to review group work and to share your critiques. Be certain to proofread and check for grammatical errors and APA formatting.

**Grading Procedure**

Your grade for this course will be based on your performance on the following assignments. As you receive your grades, you should record them in the third column.

Assignment	Percentage
Mid Term	30%
Quizzes, active participation, presentation	30%
Final Exam	40%

**1- Mid-Terms 30%**

The mid-terms will be composed from multiple choice and true/false questions. The questions in the mid-terms will be derived from the processed chapters of course’s textbooks and from other resources given by the instructor which mentioned above in required textbooks part of this syllabus.

**2- Quizzes, Active Participation, Presentation 30%**

**5- Final Exam 40%**

The main part of your course grade is composed from the final exam. In the final exam you will be given questions from all the chapters and topics that covered in the class including every saying, questions, stories ..... etc.

**Fifteen-Week Course Outline**

Week	
	<b>Manuel G. Velasquez (Business Ethics: Concepts and Cases)</b>
1	Introduction to Ethics & Management course
2	CHAPTER 1 (Goals of a Business Ethics Class)

3	CHAPTER 2 (MERCK CO case)
4	CHAPTER 3 (The Definitions of Fundamental Terms)
5	CHAPTER 4 (Business Ethics)
6	CHAPTER 5 (Kinds of Ethical Issues)
7	CHAPTER 6 (Moral Norms)
8	Mid-Term
9	CHAPTER 7 (Moral Reasoning)
10	CHAPTER 8 (Moral Development)
11	CHAPTER 9 (Ethical Behavior)
12	CHAPTER 10 (Ethical Theories-1) Utilitarianism (Velasquez, pp.82-96)
13	CHAPTER 11 (Ethical Theories-2) Rights and Duties (Velasquez, pp.96-111)
14	CHAPTER 12 (Ethical Theories-3) Justice and Fairness (Velasquez, pp.111-125)
15	Presentations