

Department of Tourism Management and Department of Business Administration
Double Major Programme Curriculum

COURSE CODE	COURSE NAME	COURSE CREDIT INFORMATION					PROGRAMME TYPE / DEPARTMENT
TOURISM MANAGEMENT						DOUBLE MAJOR PROGRAMME for BUSINESS ADMINISTRATION	
1st YEAR FALL TERM						Compulsory / Common/ Equivalent Course Code	
TRM 1001	INTRODUCTION TO TOURISM	3	0	3	5	C	
TRM 1003	WORLD DESTINATIONS	2	0	3	3	C	
TRM 1005	HYGIENE, SANITATION AND OCCUPATIONAL SAFETY	3	0	3	5	C	
TRM 1007	BASIC OFFICE PROGRAMMES	1	2	3	5	C	
TRM 1009	BASIC MATHEMATIC	3	0	3	5	C	
HIST 101	ATATURK'S PRINCIPLES AND REVOLUTION HISTORY I	2	0	2	2	C	
TURK 101	TURKISH LANGUAGE I	2	0	2	2	C	
ACE 10X	AREA ELECTIVE COURSE - ACADEMIC ENGLISH	3	0	3	3	E	
TOTAL					18		
1st YEAR SPRING TERM							
TRM 1002	INTRODUCTION TO MANAGEMENT	3	0	3	6	C	
TRM 1004	PRINCIPLES OF COMMUNICATION	3	0	3	6	C	
TRM 1006	LODGING OPERATION MANAGEMENT	3	0	3	6	C	
TRM 1008	FIELD TRIP AND ORIENTATION	1	3	3	5	C	
TURK 102	TURKISH LANGUAGE II	2	0	2	2	C	
HIST 102	ATATURK PRINCIPLES AND REVOLUTION HISTORY II	2	0	2	2	C	
ACE 10X	AREA ELECTIVE COURSE - ACADEMIC ENGLISH	3	0	3	3	E	
TOTAL					17		
2nd YEAR FALL TERM							
TRM 2001	FOOD AND BEVERAGE MANAGEMENT	3	0	3	5	C	
TRM 2003	TRAVEL AGENCY OPERATION SOFTWARE	0	2	1	3	C	
TRM 2005	INTRODUCTION TO MARKETING	3	0	3	5	C	
TRM 2007	ORGANISATIONAL BEHAVIOUR	3	0	3	6	C	
TRM 2009	FINANCIAL ACCOUNTING	3	0	3	5	C	
USD 100	NON-AREA ELECTIVE COURSE	3	0	3	3	E	
*** 201	AREA ELECTIVE COURSE - FOREIGN LANGUAGE I	3	0	3	3	E	
TOTAL					8		
2nd YEAR SPRING TERM							
TRM 2002	CONSUMER BEHAVIOUR	3	0	3	5	C	
TRM 2004	COST MANAGEMENT	2	1	3	5	C	
TRM 2006	HOTEL OPERATION SOFTWARE	0	2	1	2	C	
TRM 2010	INTERNSHIP I	2	5	3	10	C	
KPL 101	CAREER PLANNING	2	0	2	2	C	
USD 100	NON-AREA ELECTIVE COURSE	3	0	3	3	E	
*** 202	AREA ELECTIVE COURSE - FOREIGN LANGUAGE II	3	0	3	3	E	
TOTAL					22		
3rd YEAR FALL TERM							
TRM 3001	SERVICE MARKETING	3	0	3	5	C	
TRM 3003	MANAGERIAL ACCOUNTING	3	0	3	6	C	
TRM 3005	TRAVEL INDUSTRY	3	0	3	5	C	
TRM 3007	TOURISM ECONOMY	3	0	3	5	C	
*** 301	AREA ELECTIVE COURSE - FOREIGN LANGUAGE III	3	0	3	3	E	
TRM 3XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 3XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TOTAL					24		
3rd YEAR SPRING TERM							
TRM 3002	HUMAN RESOURCES MANAGEMENT	3	0	3	6	C	
TRM 3004	REVENUE MANAGEMENT	3	0	3	5	C	
TRM 3010	INTERNSHIP II	2	5	3	10	C	
*** 302	AREA ELECTIVE COURSE - FOREIGN LANGUAGE III	3	0	3	3	E	
TRM 3XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 3XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TOTAL					24		
4th YEAR FALL TERM							
TRM 4001	SUSTAINABLE TOURISM	3	0	3	6	C	
TRM 4003	DESTINATION MANAGEMENT	3	1	4	6	C	

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TRM 4005	ENTREPRENEURSHIP	3	0	4	6	C	EQUIVALENT COURSE BUSI 409
TRM 4007	TOURISM REGULATIONS	2	0	1	6	C	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TOTAL					23		
4th YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 4002	CAPSTONE PROJECT	3	2	4	10	C	
TRM 4004	STRATEGIC MANAGEMENT IN TOURISM	3	0	3	5	C	EQUIVALENT COURSE BUSI 481
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
TOTAL					25		

TOTAL ECTS: 161

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