

Department of Tourism Management and Department of Gastronomy and Culinary Arts Minor
Programme 2023-2024 Academic Year Curriculum

COURSE CODE	COURSE NAME	COURSE CREDIT INFORMATION					PROGRAMME TYPE
TOURISM MANAGEMENT						MINOR PROGRAMME For GASTRONOMY AND CULINARY ARTS	
1st YEAR FALL TERM		T	P	C	ECTS	P	
TRM 1001	INTRODUCTION TO TOURISM	3	0	3	5	C	
TRM 1003	WORLD DESTINATIONS	2	0	2	3	C	
1st YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 1004	PRINCIPLES OF COMMUNICATION	3	0	3	6	C	
TRM 1006	LODGING OPERATION MANAGEMENT	3	0	3	6	C	
2nd YEAR FALL TERM		T	P	C	ECTS	P	
TRM 2003	TRAVEL AGENCY OPERATION SOFTWARE	0	2	1	3	C	
TRM 2007	ORGANISATIONAL BEHAVIOUR	3	0	3	6	C	
2nd YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 2002	CONSUMER BEHAVIOUR	3	0	3	5	C	
TRM 2006	HOTEL OPERATION SOFTWARE	0	2	1	2	C	
3rd YEAR FALL TERM		T	P	C	ECTS	P	
TRM 3005	TRAVEL INDUSTRY	3	0	3	5	C	
TRM 3007	TOURISM ECONOMY	3	0	3	5	C	
3rd YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 3004	REVENUE MANAGEMENT	3	2	5	6	C	
TRM 3XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
4rd YEAR FALL TERM		T	P	C	ECTS	P	
TRM 4003	DESTINATION MANAGEMENT	3	1	4	6	C	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
4rd YEAR SPRING TERM		T	P	C	ECTS	P	
TRM 4XXX	AREA ELECTIVE COURSE	2	0	2	3	E	
67 ECTS							