



Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 4360	COMMERCIAL SPACES	2024-2025 / Spring	3	0	3	4

**Level of Course:** Undergraduate

**Course Type:** Elective Course

**Language of**

**Instruction:** English

**Course time:** Friday 13:30- 16.30

**Course classroom:** BB-04

**Mode of Delivery:** Class Teaching, Presentation, Assignments

**Prerequisites and** None

**Co-requisites:** None

**Course Coordinator:**

**Name of Lecturer(s):** Lec.Elif Bakkaloğlu

**Course Teaching**

**Assistant:**

**Course Objectives:** This course aims to understand aspects of Commercial Space Design in relation with function and use, context and environment, ergonomics and human/built scale, material and technique, trends and/or themes. Commercial interior design includes offices, retail stores, restaurants, lobbies, health centers, and other public spaces of this kind. Students will be able to apply commercial spaces design knowledge in their prospected professional careers concerning the forms, lighting, colours, materials, textures, and construction systems as they are further elaborated in detail during the lectures and presentations.

**Course Description:** Commercial spaces design will focus on a complex function in multi-layered cultural and social urban business environment and the primary goal is to have a better understanding of the design principals for a forementioned spaces. Through different topic presentations and course lectures student will be able to improve their talent on design and modify innovative commercial spaces regarding different functions and scales.

**Learning Outcomes:** **Upon successful completion of the course, students will be able to:**

- Students will be able to characterize, describe, explain, identify , locate, recognize commercial spaces
- Students will be able to analyze the commercial spaces by dividing them into the organizational, structural, functional and experiential components
- Students will be able to use the proper furnishings, equipment and finishing
- Students will be able to lead the commercial space design process and analyzing the prime cost

**Language:** The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

- Text Books:**  
**Recommended Text Books:**  
**For the terminology:**  
**Reading Text books:**
1. Interior Design Illustrated, 2005, Wiley&Sons, John. Francis D. K. Ching, NY.
  2. Interior Design, 2010, Gibbs, Jenny.
  3. Philosophy of Interior Design by Abercrombie, 1991, Stanley Abercrombie.

**Planned Learning Activities and Teaching Method:**

**Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Class teaching, a midterm project, final project, class studies and presentations.

**Assignments:** Students are required to submit presentations also providing individual content based researches & visuals throughout the semester.

**Class Participation:** Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken within the first quarter of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than 30%, the system will automatically grade you "FX". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

**Academic integrity & plagiarism:** Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

**Course Text books:** There is no specific textbook for this course.

**Key Works:** In this course lectures and assignments mainly focuses on commercial interior design by examining design process in many aspects.

**Specific Rules:**

1. Be punctual. Punctuality is a sign of respect toward yourself and the others.
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.

## DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

5. Students should raise their hand to signal a question or to answer a question.
6. Students should use the Internet at school for academic purposes only.
7. It is forbidden to record classes with any type of device.

**Communication:** Students are encouraged to visit the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents\*:  
(Weekly Lecture Plan)**

Date	Week	Chapter Topic	Take-home exercise
07.02.25	1	Course Introduction What is commercial interior design?	
14.02.25	2	Typology of Commercial Spaces & Customer Flow	
21.02.25	3	Design Factors for Commercial Spaces	
28.02.25	4	Commercial Design Trend	Ass.1: Poster preparation Concept and brand identity in the basis of given commercial functions
07.03.25	5	Student Presentations: Brand Identity – Commercial Design Approach	User identity Design proposals, sketches
14.03.25	6	Display Objects Introduction to Design of multifunctional commercial interior	Project development
21.03.25	7	Midterm Project Discussion	Midterm preparations
	8	<b>MIDTERM EXAM WEEK</b>	
04.04.25	9	Innovative spaces - Interactive Space Design for various commercial interiors	
11.04.25	10	Materials and Trends	Ass.2 : Material board

18.04.25	11	Commercial Design Budgetting Plan Create individual budget template	Ass.3 : Budget planning
25.04.25	12	Student presentations Cost Evaluation Assessment	Project development
02.05.25	13	Final Project Discussions	Project development
09.05.25	14	Final Project Discussions	Finalize of commercial interior project
16.05.25	15	Q&A	
			<b>FINAL PROJECT</b>

\* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced and posted on Blackboard website.

**Grading:** If the total assessment grade is lower than 50, the student needs to repeat the course. Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including both writing and graphics).

**Assessment Methods and Criteria :**

METHODS	EFFECTS ON GRADING
Presentations and Critiques	% 20
Midterm Project	% 30
Final Project	% 50

**ECTS Workload Table :**

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	14	3	42
Assignment(s)	3	6	18
Project development	1	20	20
Self-study for Midterm Project	1	8	8
Self-study for Final Exam	1	12	12
<b>Total Workload</b>	<b>0</b>	<b>0</b>	<b>100</b>
<b>Total workload/25</b>			<b>100/25</b>
<b>ECTS</b>			<b>4</b>

### GRADING AND EVALUATION

The students' progress will be evaluated throughout the semester.

Grade Scale:

GRADE	MARKS	VALUE
A+	-	
A	95-100	4.00
A-	85-94	3.70
B+	80-84	3.30
B	75-79	3.00
B-	65-74	2.70

GRADE	MARKS	VALUE
C+	60-64	2.40
C	55-59	2.20
C-	50-54	1.70
D+	45-49	1.30
D	40-44	1.00
F	0-39	0.00