ANTALYA BİLİM
ÜNİVERSİTESİ

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 4352	ADVANCED PRESENTATION TECHNIQUIES FOR INTERIOR ARCHITECTS	2025-2026 / Spring	3	0	3	4

Level of Course: *Undergraduate*

Course Type: *Elective Course*

Language of Instruction: *English*

Course time: *Monday, 09:30-12:30*

Office Hours:

Course classroom: -

Mode of Delivery: *Class Teaching, Presentation, Assignments*

Prerequisites and Co-requisites:

Course Coordinator: *Asst. Prof. Dr. Enes Can KILIÇ*

Name of Lecturer(s): *Asst. Prof. Dr. Enes Can KILIÇ*

Course Teaching Assistant:

Course Objectives: *The primary objective of this course is to elevate the ability of senior interior architecture students to communicate and visualize complex design concepts within a professional "design narrative" framework. Moving beyond basic software training, the course focuses on the technical analysis of elements such as light physics, material tectonics, composition, and cinematographic storytelling, grounded in global professional benchmarks (case studies).*

By integrating traditional techniques with emerging technologies like Artificial Intelligence (AI) and hybrid workflows, the course aims to develop industry-ready designers capable of defending their design concepts through a persuasive visual language, cohesive storytelling, and professional rhetoric.

Course Description: *This is an advanced elective course designed to push the technical and conceptual boundaries of visualization and presentation for interior design students. Moving beyond conventional software-based instruction, the curriculum focuses on an in-depth analysis of lighting physics, material tectonics, camera composition, and diagrammatic narratives based on globally recognized professional benchmarks (case studies).*

Learning Outcomes: Upon successful completion of the course, students will be able to:

- *Technically analyze world-class professional architectural visualizations in terms of lighting, composition, and material hierarchy.*
- *Master architectural photography principles to create camera compositions that best convey spatial soul, scale, and narrative.*
- *Express complex design decisions, circulation schemes, and spatial relationships through simplified yet effective diagrammatic language.*
- *Efficiently integrate AI-powered visualization tools and hybrid (analog+digital) workflows into the design and presentation process.*
- *Defend design concepts through a cohesive visual story, utilizing persuasive language and professional presentation rhetoric*

Language:	The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.
Text Books:	1. Mitton, M. (2004). Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques 2. Anderson, J.,Mimari Tasarım, Mimarlık Temelleri Serisi:03, Literatür, 2011.
Recommended Text Books:	1. Drpic, Ivo D., (1998) Sketching and Rendering of Interior Spaces, New York 2. Powell,D. (1990). Presentation Techniques: A Guide to Drawing and Presenting Design Ideas 3. Nobel Yayın Dağıtım/Dizisi, 2012, Görsel Eğitimde Yaratıcılık ve Temel Tasarım York.
For the terminology:	1. Ching, F. (1987). Interior Design Illustrated 2. Love, M. & Grimley, C. (2013). The Interior Design Reference & Specification Book
Reading Text books:	-

Planned Learning Activities and Teaching Method:

Learning/Teaching Method: *The expected learning outcomes for the course will be assessed through: Homework & Class hour submissions, a Midterm submission, Final Exam and Class discussions and feedback.*

Assignments: *Students are required to complete and submit assignments for both in class exercise and home works according to syllabus.*

Class Participation: *Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken through your signature within the first quarter of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more **30%**, the system will automatically grade you "**FX**". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.*

Academic integrity & plagiarism: *Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.*

Use of Artificial Intelligence (AI):
Students are permitted to use artificial intelligence (AI) tools (such as ChatGPT, Grammarly, etc.) for grammar correction and academic writing improvement throughout their work. However, AI-generated original content (e.g., analysis, paragraph writing, conceptual description, etc.) must not exceed 20% of the submitted material.
In any case where AI tools are used, students are required to include a clear declaration within the assignment/report/submission. This declaration must include the name of the AI tool/model used, the specific purpose, and a brief explanation of how it contributed to the work.
Example declaration:
"I used ChatGPT-4 for proofreading and restructuring the introductory paragraph."
Failure to declare the use of AI tools when applied will be treated as a violation of academic integrity and

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plagiarism policies and may result in disciplinary action.

Course Text books: There is no specific textbook for this course.

Key Works: In this studio course lectures and assignments mainly focuses on verbal and visual presentations and using visualization softwares.

Specific Rules:
1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should raise their hand to signal a question or to answer a question.
6. Students should use the Internet at school for academic purposes only.
7. It is forbidden to record classes with any type of device.

Communication: Students are encouraged to visit the professor during their Office Hours. Students are expected to set up an appointment via e-mail for Individual meetings during office hours. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

Course Contents*:
(Weekly Lecture Plan)

Date	Week	Chapter Topic	Take-home exercise
09.02.25	1	General information about the course.	
16.02.25	2	Physics of Light & Atmosphere	
23.02.25	3	Material & Texture Tectonics	
02.03.25	4	Camera & Composition	
09.03.25	5	Digital Collage & Post-Production	**Assg-1:** Students are required to compile a curated collection and technical analysis of high-end examples covering topics from Weeks 2, 3, 4, and 5 (Lighting, Textures, Camera, and Collage).

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16.03.25	6	Review of Assignment-1 (one-on-one crit)	
23.03.25	7	Diagrammatic Narrative Language	Preparation for midterm submission
	8	MIDTERM SUBMISSION	
06.04.25	9	Critiques of midterm proposals	
13.04.25	10	Cinematographic Motion	
20.04.25	11	AI-Powered Visualization	
27.04.25	12	Hybrid Techniques (Analog + Digital)	Assg-2 (Classwork)
04.05.25	13	Presentation Rhetoric & Storytelling	
11.05.25	14	Verbal & Non-Verbal Presentation Techniques Handling with Stage Fright	
18.05.25	15	Q&A	
		FINAL EXAM	

* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class and posted on Blackboard website.

Grading: Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials).

Assessment Methods and Criteria :

METHODS	EFFECTS ON GRADING
Assignments	30%
Midterm Submission	30%
Final Exam	40%
	100%

ECTS Workload Table :

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	14	3	42
Pre-Class Preparation	14	1	14
Assignments (Take-Home)	1	7	7

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Assignment (Classwork)	1	3	3
Self-study for Midterm Submission	1	16	16
Self-study for Final Submission	1	18	18
Total workload/25			**100/25**
ECTS			**4**

GRADING AND EVALUATION

If total assessment grade is **lower than 50**, student needs to repeat the course.
Grade Scale:

GRADE	MARKS	VALUE
A+		
A	95-100	4.00
A-	85-94	3.70
B+	80-84	3.30
B	75-79	3.00
B-	65-74	2.70

GRADE	MARKS	VALUE
C+	60-64	2.40
C	55-59	2.20
C-	50-54	1.70
D+	45-49	1.30
D	40-44	1.00
F	0-39	0.00