



Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 4352	ADVANCED PRESENTATION TECHNIQUES	2024-2025 / Spring	3	0	3	4

**Level of Course:** Undergraduate

**Course Type:** Elective Course

**Language of**

**Instruction:** English

**Course time:** Thursday, 09:30-12:30

**Office Hours:**

**Course -**

**classroom:**

**Mode of Delivery:** Class Teaching, Presentation, Assignments

**Prerequisites and**

**Co-requisites:**

**Course** Asst. Prof. Dr. Enes Can KILIÇ

**Coordinator:**

**Name of**

**Lecturer(s):** Asst. Prof. Dr. Enes Can KILIÇ

**Course Teaching**

**Assistant:**

**Course Objectives:** The course aims to refine students' ability to effectively communicate their interior architecture projects through advanced presentation techniques. Students will enhance their skills in storytelling, visual composition, digital rendering, and multimedia integration. The course also aims to develop their proficiency in using professional software and tools for creating compelling visual and interactive presentations.

**Course Description:** . The course emphasizes the integration of visual storytelling, digital tools, and multimedia platforms to create impactful presentations. Students will learn to effectively communicate their design ideas using advanced rendering, layout design, and interactive media."

**Learning Outcomes:** Upon successful completion of the course, students will be able to:

- Effectively communicate interior design concepts and designs through advanced presentation techniques, including storytelling, visual composition, and multimedia tools.
- Demonstrate proficiency in professional software, such as Adobe Creative Suite, AutoCAD, and rendering programs, to create polished and visually compelling presentation materials.
- Develop and refine visual storytelling skills by integrating 2D and 3D representations, technical drawings, and renderings into cohesive and engaging presentations.
- Critically evaluate and improve their own presentations based on feedback, ensuring clarity, creativity, and professional standards in communication.

**Language:** The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

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- Text Books:**
1. Mitton, M. (2004). Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques
  2. Anderson, J., Mimari Tasarım, Mimarlık Temelleri Serisi:03, Literatür, 2011.

- Recommended Text Books:**
1. Drpic, Ivo D., (1998) Sketching and Rendering of Interior Spaces, New York
  2. Powell, D. (1990). Presentation Techniques: A Guide to Drawing and Presenting Design Ideas
  3. Nobel Yayın Dağıtım/Dizisi, 2012, Görsel Eğitimde Yaratıcılık ve Temel Tasarım York.

- For the terminology:**
1. Ching, F. (1987). Interior Design Illustrated
  2. Love, M. & Grimley, C. (2013). The Interior Design Reference & Specification Book

**Reading Text books:**

**Planned Learning Activities and Teaching Method:**

**Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Class hour submissions, a Midterm Project, Final Project and Class discussions and feedback.

**Assignments:** Students are required to complete and submit assignments for both in class exercise and home works according to syllabus.

**Class Participation:** Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken through your signature within the first quarter of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more **30%**, the system will automatically grade you "**FX**". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

**Academic integrity & plagiarism:** Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

**Course Text books:** There is no specific textbook for this course.

**Key Works:** In this studio course lectures and assignments mainly focuses on verbal and visual presentations and using visualization softwares.

**Specific Rules:**

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should raise their hand to signal a question or to answer a question.

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6. Students should use the Internet at school for academic purposes only.

7. It is forbidden to record classes with any type of device.

**Communication:** Students are encouraged to visit the professor during their Office Hours. Students are expected to set up an appointment via e-mail for Individual meetings during office hours. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents\*:  
(Weekly Lecture  
Plan)**

Date	Week	Chapter Topic	Take-home exercise
06.02.25	1	General information about the course.	
13.02.25	2	Storytelling in Presentations	<b>Assg-1:</b> Record a video with your own voice while experiencing a public “well-designed” interior
20.02.25	3	Presentation of Technical Drawings	
27.02.25	4	3D Presentation Techniques	
06.03.25	5	Design Talk: Visual Design Principles	
13.03.25	6	Designing for Accessibility in Presentations	
20.03.25	7	Examples of Competition Sheets	<b>Preparation of your project poster</b>
	8	<b>MIDTERM</b>	
03.04.25	9	Critiques and evaluation of midterm proposals	
10.04.25	10	Rendered plans and sections/elevations	<b>Assg-2:</b> Rendered plans for all floors and 2 rendered elevations for the kitchen (classwork)
17.04.25	11	- Critiques on rendered plans and sections - Collaborative Presentation Techniques	<b>Assg-3:</b> Collaborate with your group members and prepare a presentation with groups

24.04.25	12	Group Presentations	First proposal of final presentation
01.05.25	13	HOLIDAY	
08.05.25	14	- Verbal Presentation Techniques -Project Report	Preparation of final assignment.
15.05.25	15	General Critiques / Project Reports Critiques / Q&A	Preparation of final assignment.
		FINAL	

\* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class and posted on Blackboard website.

**Grading:** Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials).

**Assessment  
Methods and  
Criteria :**

METHODS	EFFECTS ON GRADING
Assignments	30%
Midterm Project	20%
Final Project	50%
	100%

**ECTS Workload  
Table :**

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	14	3	42
Pre-Class Preparation	14	1	14
Assignments (Take-Home)	2	7	14
Assignment (Classwork)	1	3	3
Self-study for Midterm Submission	1	12	12
Self-study for Final Submission	1	15	15
<b>Total workload/25</b>			<b>100/25</b>
<b>ECTS</b>			<b>4</b>



**GRADING AND EVALUATION**

If total assessment grade is **lower than 50**, student needs to repeat the course.

Grade Scale:

GRADE	MARKS	VALUE	GRADE	MARKS	VALUE
A+			C+	60-64	2.40
A	95-100	4.00	C	55-59	2.20
A-	85-94	3.70	C-	50-54	1.70
B+	80-84	3.30	D+	45-49	1.30
B	75-79	3.00	D	40-44	1.00
B-	65-74	2.70	F	0-39	0.00