

LECTURE INFORMATION	
Course	IAED 2355 Ancient Cities and Tourism
Instructor	Asst. Prof. Dr. Caner ÜNAL
Term	Fall Semester of 2024/25 academic year
Credits	3 credits 3 ECTS
Prerequisite	None
Co-requisite	None
Course Hours & Classroom	Thursday: 09:00 - 12:00 & BB-34
CONTACT INFORMATION	
Office	B2-42
Email	caner.unal@antalya.edu.tr
Telephone	0533 351 73 02
Office hours	By appointment
Other Information	All announcements will be made in class or via WhatsApp group or via University email.
COURSE INFORMATION	
Course Description	<i>Throughout its long history spanning over 10,000 years Anatolia, the land that is now Turkey is an extension and homeland of many great civilizations of the world heritage, such as Hattians, Hittites, Phrygians, Urartians, Lydians, Ionians, Carians, Lycians, Persians, Hellenistic people, Romans, Seljuks, Ottomans and finally the people of the modern republic. Given the fact that there are lots of antique cities in Turkey, this course deals with antique cities-why they are important, what they represent to consumers, and what organisations should do to manage them properly.</i>
Course Objectives	<i>Some may consider antique cities as mere ruins and rubble. Nonetheless, each ruin has a tale to tell, each carries a story of the past. A picture or a column can speak volumes about the people that inhabited those lands. Turkey is a cradle of civilizations and has the marks to prove it. Almost every province reveals traces of a different civilization, each more fascinating than the next. Structures or ruins/objects that represented the ancient cities of Turkey are discussed, such as city walls, acropolis, agora, forum, stoa, stoas & streets, bouleterion, prytaneion, aqueduct, fountain, bath, gymnasium, theater, hippodrome, temple, house, and basilica. Ancient Cities surveys the cities of the ancient worlds from the perspectives of archaeology and architectural history, Anatolian culture, flora-fauna, ecological, bringing to life the physical world of ancient city dwellers by concentrating on evidence recovered from archaeological excavations. The chief purpose of this course is to provide a comprehensive and up-to-</i>

	<i>date treatment of the subjects of ancient cities management and tourism. Students will learn about ancient cities of seven geographical regions.</i>
Learning Objectives	<p><i>Upon completion of the course, the student should be able to:</i></p> <ul style="list-style-type: none"> ■ Achieve the high level of awareness regarding the preservation and conservation of ancient cities ■ Gain insight into ancient cities of seven geographical regions from the perspectives of archaeology and architectural history, Anatolian culture, flora-fauna, ecological factors ■ Recognise the importance of ancient cities management ■ Examine structures or ruins/objects that represented the ancient cities of Turkey such as city walls, acropolis, agora, forum, stoa, stoas & streets, bouleterion, prytaneion, aqueduct, fountain, bath, gymnasium, theater, hippodrome, temple, house, and basilica ■ Develop a basic understanding of ancient cities management ■ Examine how an ancient city differs from the other ones ■ Understand how can sustain ancient cities to expand travel/tourism business opportunities
Required Texts & Materials	Yenen, Şerif (2007). <i>Turkish Odyssey A Cultural Guide to Turkey</i> . İstanbul: Şan Ofset.
Assignments	<p>Assignment 1: (Individual Work) Weekly assignments related to ancient cities management</p> <p>Assignment 2: (Group Work)</p> <ul style="list-style-type: none"> ☆ Search for an ancient city of <u>the seven geographical regions of Türkiye assigned to you</u> ☆ Search for <u>an ancient city of your choice from all around the world</u> ☆ Comparison with ancient cities; (What are the similarities and differences between ancient cities?) ☆ As for criteria,

	<ul style="list-style-type: none"> • <i>Discovery of the ancient city (if any, mythological storytelling or storytelling)</i> • <i>The boundaries of the ancient city of territorium (Location of the city) & historical development process (historical-geographical information context; (It is focused on evaluating ancient city' settlement archaeology within timescale of the city's historical development, in the context of its architectural texture and the immovable cultural heritage)</i> • <i>City Structures (the ancient settlement, within the perspective of field archaeology, architectural history, Anatolian culture, flora-fauna, ecological factors)</i> • <i>What services does the ancient city offer to encourage visitors to gaze around a more knowledgeable, peaceful and enjoyable way?</i> • <i>What are they marketing and where (do they have any specific website and social media channels (e.g. Instagram, Facebook) for ancient city)?</i> • <i>What technology is ancient city equipped with for travel organizations?(e.g. 3D Panoramas of the ancient city?)</i> • <i>How many visitors, did the ancient city accommodate in 2022 and 2023?</i> <p><u>Details will be shared during the class</u></p> <p>PowerPoint presentation: Your PPT presentation should be a top-line summary of the key points from your report. Submit your presentation in a PDF and PPTS format via e-mail before the due date 04/12/2024.</p> <p>PowerPoint presentation: You can prepare your presentations in a PowerPoint or CANVA slide format. You will have an class meeting for the presentations. Individual will prepare and deliver a 15 to 20-minute power point presentation about ancient cities, in order to apply the teachings from class.</p> <p>Assignment should be sent as file attachments to the submission e-mail.</p>
<p>Mid Term and Final Exam</p>	<p>There will be one midterm and one final exam. You will be responsible from the topics covered during classes.</p> <p>Midterm: classical questions covering weeks 1, 2, 3, 4, 5, 6, and 7.</p> <p>Final exam: classical questions covering all chapters</p>
<p>Assessment method and criteria</p>	<p>TOTAL Assignments 35% (Group Assignment + Individual weekly assignments & Class Activities)</p> <p>Group Assignment (15 %)</p>

	<p>&</p> <p>Individual weekly assignments & Class Activities (20 %)</p> <p>Midterm exam 15%</p> <p>Final exam 50%</p>																																				
Make-up Exams	<p>No make-up exam will be given unless student provides a medical report that proves his/her incapacity to attend the exam</p> <p>provides the death certificate of a relative who is 3rd degree at most</p> <p>proves to be in custody for the time of the exam</p> <p>proves to be officially assigned by the university or other governmental bodies</p> <p>For further information, please refer to the Make-up Exam legislation (In Turkish)</p> <p>https://admin.antalya.edu.tr/files/418/_Y-Y_-0013_-_Mazeret_S_nav_Yonergesi_-_13_12_2017.pdf</p>																																				
Declaration of grades	<p>Declaration of grades will be made via university system</p> <p>https://ubs.antalya.edu.tr/</p>																																				
Class Attendance/Participation	<p>Attendance is compulsory and in case of absenteeism of more than 30%, the system will automatically grade you “FX”.</p> <p>Attendance is compulsory and in case of absenteeism of more than 20% for the practice and %30 for the theory, the system will automatically grade you “FX”.</p> <p>It is compulsory to attend 70% of theoretical courses, and 80% of independent applied courses such as laboratories and workshops.</p>																																				
Extra Credit	None.																																				
Grading Policy	<p>Grading: If total assessment grade is lower than 50, student needs to repeat the course. Grade will be determined by your total points earned under the criteria below:</p> <table border="1"> <thead> <tr> <th>Letter Grade</th> <th>Value</th> <th>Total Points</th> </tr> </thead> <tbody> <tr> <td>A</td> <td>4.00</td> <td>95-100</td> </tr> <tr> <td>A-</td> <td>3.70</td> <td>85-94</td> </tr> <tr> <td>B+</td> <td>3.30</td> <td>80-84</td> </tr> <tr> <td>B</td> <td>3.00</td> <td>75-79</td> </tr> <tr> <td>B-</td> <td>2.70</td> <td>65-74</td> </tr> <tr> <td>C+</td> <td>2.40</td> <td>60-64</td> </tr> <tr> <td>C</td> <td>2.20</td> <td>55-59</td> </tr> <tr> <td>C-</td> <td>1.70</td> <td>50-54</td> </tr> <tr> <td>D+</td> <td>1.30</td> <td>45-49</td> </tr> <tr> <td>D</td> <td>1.00</td> <td>40-44</td> </tr> <tr> <td>F</td> <td>0.00</td> <td>0-39</td> </tr> </tbody> </table>	Letter Grade	Value	Total Points	A	4.00	95-100	A-	3.70	85-94	B+	3.30	80-84	B	3.00	75-79	B-	2.70	65-74	C+	2.40	60-64	C	2.20	55-59	C-	1.70	50-54	D+	1.30	45-49	D	1.00	40-44	F	0.00	0-39
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Late Work	Late submissions will be graded over 70 points.																																				
Classroom Citizenship	Students are expected to demonstrate respect to peers, guest lecturers, and the instructor during all class activities. Any disruption of such a favorable teaching and																																				

	learning environment might lead to an incomplete grade or classroom dismissal. The professor reserves the right to enforce this policy.
Course Format	The course will be taught as a seminar that will include: lectures, class discussions, and field work time. Guest speakers who may attend will contribute to the student learning experience by providing industry and/or empirical perspective(s), as well as “real” industry application may join the seminar sessions through permission of the instructor. Students are responsible for all reading assignments, handouts, and lecture materials. Students are required to read all assigned materials prior to class and class participation is expected at all times.
Academic Honesty	All university, college, and department policies on academic honesty will be strictly enforced. The usual consequences of academic dishonesty are failure of the course and referral of the case to the Dean of the College for additional disciplinary action. For further information, please refer to the disciplinary action legislation (In Turkish): https://www.yok.gov.tr/Sayfalar/Kurumsal/mevzuat/yok_ogrenci_disiplin_yonet.aspx
Syllabus Policies and Procedures	Detailed course schedule is presented in syllabus. The descriptions and timelines contained in the syllabus are subject to change at the discretion of the Instructor. Changes will be announced in class or other platforms (i.e. whatsapp group, student e-mail list etc.). If a student misses the class, the student is still responsible for these changes.
Academic Disruption	The University does not tolerate behavior that disrupts the learning process.
Suggestions & Complaints	If you have any suggestions for improvement please see your instructor or advisor. You can also fill the paper forms by the suggestion boxes or use the link below; http://sikayet.antalya.edu.tr/portal
Communication	<p>The instructor may use student email from time to time to communicate with you outside of class. Therefore, it is critical for you to check your student Email Account Daily.</p> <p>For your ease please download Outlook app to your mobile phone Link for the App: https://play.google.com/store/apps/details?id=com.microsoft.office.outlook&hl=en</p> <p>Please consider following tips when writing an email to instructor</p> <ul style="list-style-type: none"> • COURSE CODE IN SUBJECT LINE i.e.“ IAED 2355 Ancient Cities and Tourism” • PROPER GREETING (i.e. Dear Dr. Ünal, Dear Caner Hocam...) • PROPER MESSAGE TEXT (Attached please find my assignment presentation about XYZ, I am experiencing XYZ problem about fact sheet, I would like to ask your opinion about ...) • PROPER REQUEST (Looking forward to receive your feedback, Could you please advice, Could you please consider XYZ...) <p>PROPER CLOSING WORDING (Best regards, Have a nice day...)</p>

Week	Topic
1 26.09.2024	Introduction to course
2 03.10.2024	Geography & human history & history & Anatolian Culture (Mythology) & Ancient City (Göbekli Tepe Archaeological Site): An overview
3 10.10.2024	Ancient Cities (Architecture) & Anatolian Culture (Architecture & Mythology) & Ancient City (Göbekli Tepe Archaeological Site & Çatalhöyük Archaeological Site) & Mediterranean Region; Phaselis Ancient City & Tourism
4 17.10.2024	Ancient Cities (Architecture) & Anatolian Culture (Architecture & Mythology) & Ancient Cities (Mediterranean Region; Olympos Ancient City, Myra & Andriake Ancient City, An earthly paradise: Kekova Simena, Theimiussa, Dolichiste, Patara Ancient City) & Tourism
5 24.10.2024	Ancient Cities (Mediterranean Region; Perge Ancient City& Antalya Museum, Silyon Ancient City Aspendos Ancient City, Side Ancient City, Sagalassos Ancient City, Termessos Ancient City) & Tourism
6 31.10.2024	Ancient Cities (Mediterranean Region; Perge Ancient City, Sillyon Ancient City Aspendos Ancient City, Side Ancient City, Sagalassos Ancient City, Termessos Ancient City) & Tourism
7 07.11.2024	Ancient Cities (Aegean Region; Ephesus Antique City, Laodicea & Hierapolis Ancient City, Priene Ancient City, Aphrodisias Ancient City & Tourism
11.11.24 - 17.11.24	MIDTERM
8 21.11.2024	Ancient Cities (Aegean Region; Ephesus Antique City, Laodicea & Hierapolis Ancient City, Priene Ancient City, Aphrodisias Ancient City & Tourism
9 28.11.2024	Ancient Cities (Marmara Region; Assos Antique City, Archaeological Site of Troy); (Central Anatolia; Cappadocia Underground Cities) & Tourism
10 05.12.2024	Presentations (Ancient Cities) Assignments / individual & group work organization
11 12.12.2024	Presentations (Ancient Cities) Assignments / individual & group work organization
12 19.12.2024	Presentations (Ancient Cities) Assignments / individual & group work organization
13 26.12.2024	Presentations (Ancient Cities) Assignments / individual & group work organization
14 02.01.2025	Presentations (Ancient Cities) Assignments / individual & group work organization & Course Review

06.01.25 - 19.01.25	FINAL EXAM
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* The plan above is tentative and subject to change at discretion of instructor. All changes will be announced in class or via university e-mail.