

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 2103	PRESENTATION TECHNIQUES	2025-2026 / Fall	2	2	3	4

Level of Course: Undergraduate

Course Type: Core Course

Language of

Instruction: English

Course time: Tuesday, 13:30-17:30

Office Hours:

Course BB-34

classroom:

Mode of Delivery: Class Teaching, Presentation, Assignments

Prerequisites and IAED 1102 (Pre-requisite)

Co-requisites:

Course Asst. Prof. Dr. Enes Can KILIÇ

Coordinator:

Name of

Lecturer(s): Asst. Prof. Dr. Enes Can KILIÇ

Course Teaching Part-time Std. Asst. Ece ERDEM

Assistant:

Course Objectives: This course introduces variety forms of representation to students and help them learn how to make statements about their designs. Main objective of this course is to improve students' skills in representing their drawings, models, diagrams by using the right presentation techniques

Course Description: In basics it includes visualization and representation techniques. Students are expected to make appropriate presentations for different design approaches. For this purpose, data collection, analysis and evaluation process are taught. In addition, students are also expected to develop their free hand drawing, computer skills and presentation techniques.

Learning Outcomes: Upon successful completion of the course, students will be able to:

- Express/communicate ideas (along with the underlying thoughts) in written form.
- Express/communicate the ideas generated during the design process (along with the underlying thoughts) through visual media (concept sketches, drawings, presentations, etc.)
- Express/communicate design solutions and projects to different audiences and purposes using various visual communication methods and tools.
- Express/communicate ideas through verbally by using presentation techniques

Language:

The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

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- Text Books:**
1. Mitton, M. (2004). Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques
 2. Anderson, J., Mimari Tasarım, Mimarlık Temelleri Serisi:03, Literatür, 2011.

- Recommended Text Books:**
1. Drpic, Ivo D., (1998) Sketching and Rendering of Interior Spaces, New York
 2. Powell, D. (1990). Presentation Techniques: A Guide to Drawing and Presenting Design Ideas
 3. Nobel Yayın Dağıtım/Dizisi, 2012, Görsel Eğitimde Yaratıcılık ve Temel Tasarım York.

- For the terminology:**
1. Ching, F. (1987). Interior Design Illustrated
 2. Love, M. & Grimley, C. (2013). The Interior Design Reference & Specification Book

Reading Text books:

Planned Learning Activities and Teaching Method: **Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Class hour submissions, a Midterm Project, Final Project and Class discussions and feedback.

Assignments: Students are required to complete and submit assignments for both in class exercise and home works according to syllabus.

Class Participation: Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken through your signature within the **first 30 min** of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than **20% for the practice** and **%30 for the theory**, the system will automatically grade you **"FX"**. If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

Academic integrity & plagiarism: Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

Use of Artificial Intelligence (AI):

Students are permitted to use artificial intelligence (AI) tools (such as ChatGPT, Grammarly, etc.) for grammar correction and academic writing improvement throughout their work. However, AI-generated original content (e.g., analysis, paragraph writing, conceptual description, etc.) must not exceed 20% of the submitted material.

In any case where AI tools are used, students are required to include a clear declaration within the assignment/report/submission. This declaration must include the name of the AI tool/model used, the specific purpose, and a brief explanation of how it contributed to the work.

Example declaration:

"I used ChatGPT-4 for proofreading and restructuring the introductory paragraph."

Failure to declare the use of AI tools when applied will be treated as a violation of academic integrity and plagiarism policies and may result in disciplinary action.

Key Works: In this studio course lectures and assignments mainly focuses on verbal and visual presentations and using visualization softwares.

Specific Rules:

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should raise their hand to signal a question or to answer a question.
6. Students should use the Internet at school for academic purposes only.
7. It is forbidden to record classes with any type of device.

Communication: Students are encouraged to visit the professor during their Office Hours. Students are expected to set up an appointment via e-mail for Individual meetings during office hours. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents*:
(Weekly Lecture
Plan)**

Date	Week	Chapter Topic	Take-home exercise
23.09.2025	1	General information about the course.	
30.09.2025	2	Fundamentals of academic writing and research	Project research report
07.10.2025	3	Site analysis and diagrams Groupwork: Field Survey	Assg -1 : Site analysis, bubble diagrams&zoning of the group project
14.10.2025	4	Moodboards and concept sheets Group Critiques	Assg.-2: Moodboard and concept sheet of the group project
21.10.2025	5	Group Critiques	Tutorial Video of Rendered Plans
28.10.2025	6	Classwork: Rendered plans and sections/elevations	Assg.-3: Rendered plan and 4 rendered elevations of the group project
04.11.2025	7	- Group Critiques - Material Boards	Preparation for midterm submission
	8	MIDTERM SUBMISSION	
18.11.2025	9	Critiques and evaluation of midterm proposals	

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25.11.2025	10	- Structuring the presentation - Visual Aids and Slide Design	
02.12.2025	11	Verbal & Non-Verbal Presentation Techniques How to manage with stage fright	
09.12.2025	12	- Story telling at interior design projects - Fundemantals of competition sheet design	Preparation of group presentations
16.12.2025	13	Group Presentations	
23.12.2025	14	- Group Presentations - Project Report	Preparation of final assignment.
30.12.2025	15	General Critiques / Q&A	Preparation of final assignment.
		FINAL SUBMISSION	

* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class and posted on Blackboard website.

Grading: Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials).

**Assessment
Methods and
Criteria :**

METHODS	EFFECTS ON GRADING
Assignments	30%
Group Presentation	15%
Midterm Project	15%
Final Project	40%
	100%

**ECTS Workload
Table :**

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	14	2	28
Practical	14	2	28
Assignments	3	6	18
Group Presentation	1	8	8
Self-study for Midterm Submission	1	8	8
Self-study for Final Submission	1	12	12
Total workload/25			100/25



GRADING AND EVALUATION

If total assessment grade is **lower than 50**, student needs to repeat the course.

Grade Scale:

GRADE	MARKS	VALUE	GRADE	MARKS	VALUE
A+			C+	60-64	2.40
A	95-100	4.00	C	55-59	2.20
A-	85-94	3.70	C-	50-54	1.70
B+	80-84	3.30	D+	45-49	1.30
B	75-79	3.00	D	40-44	1.00
B-	65-74	2.70	F	0-39	0.00