

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 2103	PRESENTATION TECHNIQUES	2024-2025 / Fall	2	2	3	4

**Level of Course:** Undergraduate

**Course Type:** Core Course

**Language of**

**Instruction:** English

**Course time:** Thursday, 09:00-13:00

**Office Hours:**

**Course** B1-31 (STD F1)

**classroom:**

**Mode of Delivery:** Class Teaching, Presentation, Assignments

**Prerequisites and** IAED 1102 (Pre-requisite)

**Co-requisites:**

**Course** Asst. Prof. Dr. Enes Can KILIÇ

**Coordinator:**

**Name of**

**Lecturer(s):** Asst. Prof. Dr. Enes Can KILIÇ

**Course Teaching**

**Assistant:**

**Course Objectives:** This course introduces variety forms of representation to students and help them learn how to make statements about their designs. Main objective of this course is to improve students' skills in representing their drawings, models, diagrams by using the right presentation techniques

**Course Description:** In basics it includes visualization and representation techniques. Students are expected to make appropriate presentations for different design approaches. For this purpose, data collection, analysis and evaluation process are taught. In addition, students are also expected to develop their free hand drawing, computer skills and presentation techniques.

**Learning Outcomes:** Upon successful completion of the course, students will be able to:

- Express/communicate ideas (along with the underlying thoughts) in written form.
- Express/communicate the ideas generated during the design process (along with the underlying thoughts) through visual media (concept sketches, drawings, presentations, etc.)
- Express/communicate design solutions and projects to different audiences and purposes using various visual communication methods and tools.
- Express/communicate ideas through verbally by using presentation techniques

**Language:**

The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

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- Text Books:**
1. Mitton, M. (2004). Interior Design Visual Presentation: A Guide to Graphics, Models and Presentation Techniques
  2. Anderson, J., Mimari Tasarım, Mimarlık Temelleri Serisi:03, Literatür, 2011.

- Recommended Text Books:**
1. Drpic, Ivo D., (1998) Sketching and Rendering of Interior Spaces, New York
  2. Powell, D. (1990). Presentation Techniques: A Guide to Drawing and Presenting Design Ideas
  3. Nobel Yayın Dağıtım/Dizisi, 2012, Görsel Eğitimde Yaratıcılık ve Temel Tasarım York.

- For the terminology:**
1. Ching, F. (1987). Interior Design Illustrated
  2. Love, M. & Grimley, C. (2013). The Interior Design Reference & Specification Book

**Reading Text books:**

**Planned Learning Activities and Teaching Method:** **Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Class hour submissions, a Midterm Project, Final Project and Class discussions and feedback.

**Assignments:** Students are required to complete and submit assignments for both in class exercise and home works according to syllabus.

**Class Participation:** Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken through your signature within the first quarter of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than **20% for the practice** and **%30 for the theory**, the system will automatically grade you **"FX"**. If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

**Academic integrity & plagiarism:** Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

**Course Text books:** There is no specific textbook for this course.

**Key Works:** In this studio course lectures and assignments mainly focuses on verbal and visual presentations and using visualization softwares.

**Specific Rules:**

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should raise their hand to signal a question or to answer a question.

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6. Students should use the Internet at school for academic purposes only.

7. It is forbidden to record classes with any type of device.

**Communication:** Students are encouraged to visit the professor during their Office Hours. Students are expected to set up an appointment via e-mail for Individual meetings during office hours. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents\*:  
(Weekly Lecture  
Plan)**

Date	Week	Chapter Topic	Take-home exercise
26.09.2024	1	General information about the course. Importance of Effective Presentation Techniques in Interior Design	
03.10.2024	2	Fundamentals of academic writing and research	Project research report
10.10.2024	3	Moodboards and concept sheets	Moodboard and concept sheet of your project Examples of site analysis
17.10.2024	4	Student Presentations Presentation techniques of site analysis and diagrams	Bubble diagram and space planning of your project
24.10.2024	5	Student presentations	Examples of interior design project posters
31.10.2024	6	Fundamentals of interior design project presentation techniques	Preparation of your project poster
07.11.2024	7	Critiques on project posters	
	8	<b>MIDTERM</b>	
21.11.2024	9	Critiques and evaluation of midterm proposals	
28.11.2024	10	Rendered plans and sections/elevations	Rendered plans for all floors and 2 rendered elevations for the kitchen
05.12.2024	11	- Material boards - Critiques on rendered plans and sections	Material board of your project
12.12.2024	12	- Critiques on material boards - Fundamentals of designing	First proposal of final presentation

		presentation sheets	
19.12.2024	13	Critiques on presentation sheets and Verbal Presentation Techniques	Recording your verbal presentation for the final
26.12.2024	14	- Critiques on verbal presentations - Project Report	Preparation of final assignment. First proposal of project report
02.01.2025	15	General Critiques / Project Reports Critiques / Q&A	Preparation of final assignment.
		FINAL	

\* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class and posted on Blackboard website.

**Grading:** Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials).

**Assessment  
Methods and  
Criteria :**

METHODS	EFFECTS ON GRADING
Assignments	30%
Midterm Project	20%
Final Project	50%
	100%

**ECTS Workload  
Table :**

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	13	2	26
Practical	13	2	26
Homework	12	2	24
Self-study for Midterm Project	1	10	10
Self-study for Final Project	1	14	14
<b>Total workload/25</b>			<b>100/25</b>
<b>ECTS</b>			<b>4</b>



**GRADING AND EVALUATION**

If total assessment grade is **lower than 50**, student needs to repeat the course.

Grade Scale:

GRADE	MARKS	VALUE	GRADE	MARKS	VALUE
A+			C+	60-64	2.40
A	95-100	4.00	C	55-59	2.20
A-	85-94	3.70	C-	50-54	1.70
B+	80-84	3.30	D+	45-49	1.30
B	75-79	3.00	D	40-44	1.00
B-	65-74	2.70	F	0-39	0.00