

| Course Code | Course Name               | Year/Semester  | Theory | Practice | Credits | ECTS |
|-------------|---------------------------|----------------|--------|----------|---------|------|
| IAED 1105   | BASICS OF INTERIOR DESIGN | 2024-2025/Fall | 2      | 2        | 3       | 4    |

**Level of Course:** Undergraduate

**Course Type:** Core Course

**Language of**

**Instruction:** English

**Course Time:** Tuesday: 13:30 – 17:30

**Course Classroom:** BB-34 & BB-35

**Office Hours:**

**Mode of Delivery:** Lectures, Critiques, Project Assignments

**Prerequisites and**

**Co-requisites:** None

**Course Coordinator:** Asst. Prof. Dr. Buket ŞENOĞLU

**Name of Lecturer(s):** Asst. Prof. Dr. Buket ŞENOĞLU,  
**Course Teaching** Prt. Lec. Parla ÖZKUL,  
Lec. Dr. Setenay UÇAR

**Assistant:** Res. Asst. Ferhat KOYUNCU

- Course Objectives:**
- To introduce students to the foundational elements and principles of design, emphasizing their interaction in creating effective visual compositions.
  - To provide students with a comprehensive understanding of Gestalt principles and how they enhance the perception and organization of design.
  - To develop students' ability to apply both design and Gestalt principles in practical tasks, enabling them to solve design problems creatively.
  - To help students explore the transition from 2D design to low-relief compositions, emphasizing depth, space, and figure-ground relationships.
  - To build a strong design vocabulary that enables students to articulate and critique visual compositions, both verbally and in writing.

**Course Description:** This course introduces students to the foundational elements and principles of design, with an emphasis on how design elements interact to create balanced, unified compositions. Students will explore Gestalt principles of visual perception, such as proximity, similarity, figure-ground, and continuity, and how they enhance the understanding and application of design principles. Through a series of hands-on practice exercises and reflective assignments, students will learn to create compositions that are visually compelling and conceptually sound. The course will also guide students through the process of transitioning from 2D compositions to low-relief work, where depth and spatial relationships play a crucial role. Group critiques and peer feedback will encourage critical thinking and collaborative learning.

**Learning Outcomes:** Upon successful completion of the course, students will be able to:

1. Exploring multiple ideas, iterating with different interpretations, and being able to use them.
2. Being able to design original, creative, and effective solutions.

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

3. Students' understanding and comprehension of design elements, principles, and related theories, including spatial definitions and organizations.
4. Students' effective application of design elements, principles, and related theories in two-dimensional design solutions within the interior design curriculum.
5. Critically evaluate and provide constructive feedback on peer work, applying design theory and Gestalt concepts to the critique process.

**Language:**

The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

**Recommended Text Books:**

1. Lauer, D. A., & Pentak, S. (2011). *Design basics*. Cengage Learning.  
This book covers essential design elements and principles, providing students with a clear and concise understanding of core design concepts. It is widely used for foundational design education and includes practical exercises for application.
2. White, A. W. (2011). *The elements of graphic design: space, unity, page architecture, and type*. Skyhorse Publishing, Inc..  
A thorough exploration of the basic components of graphic design, including form, space, and composition. It emphasizes clarity, unity, and Gestalt principles in visual communication.
3. Koffka, K. (2013). *Principles of Gestalt psychology*. Routledge.  
This foundational text on Gestalt psychology offers insights into how human perception organizes visual information. The book provides critical knowledge on how Gestalt principles can be applied to design practice.
4. Albers, J. (2013). *Interaction of color*. Yale University Press.  
An important resource for understanding color theory, Albers' work provides a comprehensive guide on how color relationships affect perception and composition, offering practical exercises to develop color sensitivity.

**Planned Learning Activities and Teaching Method:**

**Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Online Lectures, Presentations, Suggested readings, and Videos, as well as the Quizzes, Students' Project Presentations, Students' Report Submission, Midterm Submission's critique and Final Project.

**Assignments:** Students are required to submit their projects and the reports throughout the semester for the evaluation.

**Class Participation:** Regular attendance of all enrolled classes is expected as do online courses. You must actively participate on the course and check all the online sources at the scheduled time. Your attendance will be taken through your enrolment automatically via LMS system and will be reported to UBS system eventually. Attendance is compulsory and in case of absenteeism of **more than 30% in theoretical courses and 20% in practical courses the system will automatically grade you "FX"**. If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

**Academic integrity & plagiarism:** Academic integrity is the pursuit of scholarly activity based on the values of honesty, trust, fairness, respect, and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving, or compromising the work of others. Basically, this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it is strictly forbidden.

**Key Works:** In this course lectures and assignments mainly focuses on the elements and principles of the interior space design and planning and the basic notions of interior architecture.

**Specific Rules:**

1. Be punctual. Punctuality is a sign of respect toward yourself and the others.
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should use the Internet at school for academic purposes only.
6. It is forbidden to record classes with any type of device.
7. Bringing necessary materials and equipment to work in the classroom is obligatory.

**Communication:** Students are encouraged to visit the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response, please set up an appointment to speak with one of us.

**Course Contents\*:  
(Weekly Lecture Plan)**

| Date       | Week | Chapter Topic  | Take-home exercise      |
|------------|------|--|-------------------------|
| 24.09.2024 | 1    | <b>Introduction to Syllabus and Design Elements</b> (line, shape, form, texture, color, space)<br>Studio work I                      | Assignment-1            |
| 01.10.2024 | 2    | <b>Exploration of Design Elements Classwork</b> (Explore shape, form, texture, and color through guided exercises)<br>Studio work II | Assignment-2            |
| 08.10.2024 | 3    | <b>Design Principles I</b><br>Studio work III  | Assignment-3            |
| 15.10.2024 | 4    | <b>Design Principles II</b><br>Studio work IV  | Assignment-4            |
| 22.10.2024 | 5    | <b>Gestalt Principles</b><br>Studio work V   | Assignment-5            |
| 29.10.2024 | 6    | <b>National Holiday</b>  | N/A                     |
| 05.11.2024 | 7    | <b>Critics for Midterm</b>   | Preparation for Midterm |
|            | 8    | <b>MIDTERM EXAM WEEK</b>   |                         |
| 19.11.2024 | 9    | <b>Color Theory</b><br>Studio work VI  | Assignment-6            |
| 26.11.2024 | 10   | <b>Gestalt &amp; Design Principles</b>   | Assignment-7            |

## DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

|                        |    |   |                    |
|------------------------|----|---|--------------------|
| 03.12.2024             | 11 | Quiz                                    | Assignment-8       |
| 10.12.2024             | 12 | Final Project Announcement              | Progress for final |
| 17.12.2024             | 13 | Final Project Preparation and Critiques | Progress for final |
| 24.12.2024             | 14 | Final Project Preparation and Critiques | Progress for final |
| 31.12.2024             | 15 | Final Project Preparation and Critiques | Progress for final |
| <b>FINAL EXAM WEEK</b> |    |   |                    |

**\* PLEASE NOTE:** Details of the syllabus and course schedule are subject to minor changes that will be announced in class.

**Grading:** Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials). **If total assessment grade is lower than 50, student need to repeat the course.**

**Assessment Methods and Criteria:**

| METHODS                                       | EFFECTS ON GRADING |
|---|--------------------|
| Quiz  | % 10               |
| Project Development & Assignments (Portfolio) | % 20               |
| Midterm                                       | % 20               |
| Final Project                                 | % 50               |
|   | 100                |

**ECTS Workload Table :**

| ACTIVITIES                  | NUMBER   | HOUR     | WORKLOAD      |
|-----------------------------|----------|----------|---------------|
| Course Teaching Hours       | 14       | 4        | 56            |
| Quiz                        | 1        | 4        | 4             |
| Assignments                 | 8        | 3        | 24            |
| Midterm Project Preparation | 1        | 7        | 7             |
| Midterm                     | 1        | 4        | 4             |
| Final Project Preparation   | 1        | 7        | 7             |
| Final                       | 1        | 4        | 4             |
| <b>Total Workload</b>       | <b>0</b> | <b>0</b> | <b>106</b>    |
| <b>Total workload/25</b>    |          |          | <b>106/25</b> |



### GRADING AND EVALUATION

The students' progress will be evaluated throughout the semester. Students' grades point **lower than 50** will be considered as failed.

Grade Scale:

| GRADE | MARKS  | VALUE |
|-------|--------|-------|
| A+    | -      |       |
| A     | 95-100 | 4.00  |
| A-    | 85-94  | 3.70  |
| B+    | 80-84  | 3.30  |
| B     | 75-79  | 3.00  |
| B-    | 65-74  | 2.70  |

| GRADE | MARKS | VALUE |
|-------|-------|-------|
| C+    | 60-64 | 2.40  |
| C     | 55-59 | 2.20  |
| C-    | 50-54 | 1.70  |
| D+    | 45-49 | 1.30  |
| D     | 40-44 | 1.00  |
| F     | 0-39  | 0.00  |