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| ABU_KKK_01-15.jpg | | | | | | **ECTS Course Description Form** | | | | | | | | | | | | | | | | | | |
| **PART I (Senate Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Offering School** | *Tourism Faculty* | | | | | | | | | | | | | | | | | | | | | | | |
| **Offering Department** | *Gastronomy* | | | | | | | | | | | | | | | | | | | | | | | |
| **Program(s) Offered to** | *Gastronomy* | | | | | | | | | | | | | | *Elective* | | | | | | | | | |
| *Tourism and Hotel Management* | | | | | | | | | | | | | | *Elective* | | | | | | | | | |
|  | | | | | | | | | | | | | |  | | | | | | | | | |
| **Course Code** | *GAST 332* | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Name** | *Gastronomic Writing* | | | | | | | | | | | | | | | | | | | | | | | |
| **Language of Instruction** | *English* | | | | | | | | | | | | | | | | | | | | | | | |
| **Type of Course** | *Lecture* | | | | | | | | | | | | | | | | | | | | | | | |
| **Level of Course** | *Undergraduate* | | | | | | | | | | | | | | | | | | | | | | | |
| **Hours per Week** | **Lecture: 2** | | | | | | **Laboratory:** | | | | | **Recitation:** | | | **Practical:** | | | **Studio:** | | **Other:** | | | | |
| **ECTS Credit** | *3* | | | | | | | | | | | | | | | | | | | | | | | |
| **Grading Mode** | *Letter Grading* | | | | | | | | | | | | | | | | | | | | | | | |
| **Pre-requisites** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Co-requisites** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Registration Restriction** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Educational Objective** | *To enable the students to improve food-writing skills* | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Description** | *Students will develop and improve food-writing skills through the study of journalistic ethics, advertising, scientific and technological matters, recipe writing, food criticism, anthropological and historical writing about food, food in fiction, magazines and newspapers.* | | | | | | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes** | **LO1** | | | | | *Improve for food criticism* | | | | | | | | | | | | | | | | | | |
| **LO2** | | | | | *Analyze with historical writing about food* | | | | | | | | | | | | | | | | | | |
| **LO3** | | | | | *Analyze being a successful food writer* | | | | | | | | | | | | | | | | | | |
| **LO4** | | | | | *Develop as a recipe writing* | | | | | | | | | | | | | | | | | | |
| **LO5** | | | | | *Develop food-writing skills as food in fiction* | | | | | | | | | | | | | | | | | | |
| **LO6** | | | | |  | | | | | | | | | | | | | | | | | | |
| **n..** | | | | |  | | | | | | | | | | | | | | | | | | |
| **PART II (Faculty Board Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Basic Outcomes (University-wide)** | **No.** | | | | | **Program Outcomes** | | | | | | | | **LO1** | | **LO2** | **LO3** | | **LO4** | | | **LO5** | **LO6** | |
| **PO1** | | | | | **Ability** to communicate effectively and write and present a report in Turkish and English. | | | | | | | |  | |  |  | | *X* | | | *X* |  | |
| **PO2** | | | | | **Ability** to work individually, and in intra-disciplinary and multi-disciplinary teams. | | | | | | | |  | |  | *X* | | *X* | | |  |  | |
| **PO3** | | | | | **Recognition** of the need for life-long learning and **ability** to access information, follow developments in science and technology, and continually reinvent oneself. | | | | | | | | *X* | |  | *X* | |  | | | *X* |  | |
| **PO4** | | | | | **Knowledge** of project management, risk management, innovation and change management, entrepreneurship, and sustainable development. | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO5** | | | | | **Awareness** of sectors and **ability** to prepare a business plan. | | | | | | | | *X* | |  | *X* | |  | | |  |  | |
| **PO6** | | | | | **Understanding** of professional and ethical responsibility and **demonstrating** ethical behavior. | | | | | | | |  | | *X* |  | | *X* | | | *X* |  | |
| **Faculty Specific Outcomes** | **PO7** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO8** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO9** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO10** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO11** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO12** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **Discipline Specific Outcomes (program)** | **PO13** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO14** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO15** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO16** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO17** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO18** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **Specialization Specific Outcomes** | **PO N….** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PART III (Department Board Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Subjects, Contribution of Course Subjects to Learning Outcomes, and Methods for Assessing Learning of Course Subjects** | | | **Subjects** | | | **Week** | |  | | | | | | **LO1** | | **LO2** | **LO3** | | **LO4** | | | **LO5** | **LO6** | |
| **S1** | | | 1 | | Introduction | | | | | | A1 | | A1 |  | |  | | |  |  | |
| **S2** | | | 2 | | What, Exactly, Is Food Writing? | | | | | | A1 | | A1 |  | |  | | |  |  | |
| **S3** | | | 3 | | The Gastronomical You | | | | | | A1 | | A1 |  | |  | | |  |  | |
| **S4** | | | 4 | | The Food Writer’s *Mise en Place* | | | | | |  | |  | A1 | |  | | |  |  | |
| **S5** | | | 5 | | On Food and Blogging | | | | | |  | | A5 |  | |  | | |  |  | |
| **S6** | | | 6, 12 | | Becoming a Successful Freelance Writer | | | | | |  | | A5 |  | |  | | |  |  | |
| **S7** | | | 7 | | Dining Out | | | | | |  | | A1 |  | |  | | |  |  | |
| **S8** | | | 8 | | The Cookbook You’ve Always Wanted to Write | | | | | |  | |  |  | | A6 | | |  |  | |
| **S9** | | | 9 | | Mastering the Art of Recipe Writing | | | | | |  | |  | A1 | |  | | |  |  | |
| **S10** | | | 10 | | Crafting Memoir and Nonfiction | | | | | |  | |  |  | | A6 | | |  |  | |
| **S11** | | | 11 | | A Recipe for Good Fiction | | | | | |  | |  |  | | A6 | | |  |  | |
| **S12** | | | 12-13 | | How to Get Your Book Published | | | | | |  | |  |  | | A5 | | |  |  | |
| **S13** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **Assessment Methods, Weight in Course Grade, Implementation and Make-Up Rules** | | | **No.** | | **Type** | | | | | | **Weight** | | **Implementation Rule** | | | | **Make-Up Rule** | | | | | | | |
| **A1** | | **Exam** | | | | | | *50%* | | *There will be 2 exams for this course. Exam dates will be shown on the tentative schedule and it can be changed according to the course schedule.* *Midterm is weighted 20% and Final is weighted 40%* | | | | No make-up exam is allowed unless the student reports the inevitable event in advance and submit a legitimate document no later than one week after the event.  The exception is not applied to the second exam. | | | | | | | |
| **A2** | | **Quiz** | | | | | | *-* | |  | | | |  | | | | | | | |
| **A3** | | **Homework** | | | | | | *-* | |  | | | |  | | | | | | | |
| **A4** | | **Project** | | | | | | *-* | |  | | | |  | | | | | | | |
| **A5** | | **Report** | | | | | | *25%* | | *Each student should prepare his/her report by himself/herself.* | | | | Points will be deduced for late submissions. | | | | | | | |
| **A6** | | **Presentation** | | | | | | *25%* | | *Team work* | | | | Points will be deduced for late submissions. | | | | | | | |
| **A7** | | **Class/Lab./**  **Field Work** | | | | | | *-* | |  | | | |  | | | | | | | |
| **A8** | | **Other** | | | | | | *-* | |  | | | |  | | | | | | | |
| **TOTAL** | | | | | | | | **100%** | |  | | | |  | | | | | | | |
| **Evidence of Achievement of Learning Outcomes** | | | Students will demonstrate learning outcomes through in-class activities, assignments, peer review, research proposal, and poster presentation. | | | | | | | | | | | | | | | | | | | | | |
| **Method for Determining Letter Grade** | | | Grade will be determined by your total points earned under the criteria below:   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Total Points | 100 | 100-90 | 89-87 | 86-84 | 83-80 | 79-77 | 76-74 | 73-70 | 69.-67 | 66.-64 | 63-60 | 59-0 | | Letter Grade | A+ | A | A- | B+ | B | B- | C+ | C | C- | D+ | D | F | | Value | 4.00 | 4.00 | 3.70 | 3.30 | 3.00 | 2.70 | 2.30 | 2.00 | 1.70 | 1.30 | 1.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| **Teaching Methods, Student Work Load** | | | **No** | **Method** | | | | | | **Explanation** | | | | | | | | | | | **Hours** | | | |
| ***Time applied by instructor*** | | | | | | | | | | | | | | | | | | | | | |
| **1** | **Lecture** | | | | | | Lecturing and utilizing the text-book and the additional readings provided by the instructor. | | | | | | | | | | | 14x2 = 28 | | | |
| **2** | **Interactive Lecture** | | | | | |  | | | | | | | | | | | 0 | | | |
| **3** | **Recitation** | | | | | |  | | | | | | | | | | | 0 | | | |
| **4** | **Laboratory** | | | | | |  | | | | | | | | | | | 0 | | | |
| **5** | **Practical** | | | | | |  | | | | | | | | | | | 0 | | | |
| **6** | **Field Work** | | | | | |  | | | | | | | | | | | 0 | | | |
| ***Time expected to be allocated by student*** | | | | | | | | | | | | | | | | | | | | | |
| **7** | **Project** | | | | | |  | | | | | | | | | | | 0 | | | |
| **8** | **Homework** | | | | | | Students are engaged in a team presentation activity and an individual report | | | | | | | | | | | 2x14 = 28 | | | |
| **9** | **Pre-class Learning of Course Material** | | | | | | Students require to read the relevant chapters before the class | | | | | | | | | | | 14x1 = 14 | | | |
| **10** | **Review of Course Material** | | | | | | Students require to read the relevant chapters and academic papers after the class. | | | | | | | | | | | 14x1 = 14 | | | |
| **11** | **Studio** | | | | | |  | | | | | | | | | | | 0 | | | |
| **12** | **Office Hour** | | | | | | Each student requires to meet the instructor for his/her research proposal. | | | | | | | | | | | 0 | | | |
| **TOTAL** | | | | | | | | | | | | | | | | | | *84* | | | |
| **IV. PART** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Instructor** | | **Name** | | | | | | |  | | | | | | | | | | | | | | |
| **E-mail** | | | | | | |  | | | | | | | | | | | | | | |
| **Phone Number** | | | | | | |  | | | | | | | | | | | | | | |
| **Office Number** | | | | | | |  | | | | | | | | | | | | | | |
| **Office Hours** | | | | | | |  | | | | | | | | | | | | | | |
| **Course Materials** | | **Mandatory** | | | | | | | Dianne Jacob. Will Write for Food. Da Capo Lifelong Books; 3 edition (30 July 2015). ISBN-13: 978-0738218052 | | | | | | | | | | | | | | |
| **Recommended** | | | | | | |  | | | | | | | | | | | | | | |
| **Other** | | **Scholastic Honesty** | | | | | | | Any student with an academically misbehavior will be expelled from the course. | | | | | | | | | | | | | | |
| **Students with Disabilities** | | | | | | |  | | | | | | | | | | | | | | |
| **Safety Issues** | | | | | | |  | | | | | | | | | | | | | | |
| **Flexibility** | | | | | | | The instructor reserves the right to change any aspect of the course in response to the needs of the class. | | | | | | | | | | | | | | |