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| **ABU_KKK_01-15.jpg** | | | | | | **ECTS Course Description Form** | | | | | | | | | | | | | | | | | | |
| **PART I (Senate Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Offering School** | *Tourism Faculty* | | | | | | | | | | | | | | | | | | | | | | | |
| **Offering Department** | **Gastronomy and Culinary Art** | | | | | | | | | | | | | | | | | | | | | | | |
| **Program(s) Offered to** | **Gastronomy and Culinary Art** | | | | | | | | | | | | | | *Must* | | | | | | | | | |
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|  | | | | | | | | | | | | | |  | | | | | | | | | |
| **Course Code** | *GAST 400* | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Name** | *Capstone Project* | | | | | | | | | | | | | | | | | | | | | | | |
| **Language of Instruction** | *English* | | | | | | | | | | | | | | | | | | | | | | | |
| **Type of Course** | *Lecture* | | | | | | | | | | | | | | | | | | | | | | | |
| **Level of Course** | *Undergraduate* | | | | | | | | | | | | | | | | | | | | | | | |
| **Hours per Week** | **Lecture: 3** | | | | | | **Laboratory:** | | | | | **Recitation:** | | | **Practical:** | | | **Studio:** | | **Other:** | | | | |
| **ECTS Credit** | *5* | | | | | | | | | | | | | | | | | | | | | | | |
| **Grading Mode** | *Letter Grade* | | | | | | | | | | | | | | | | | | | | | | | |
| **Pre-requisites** | *TRM 441 Tourism Research Methodology and Project* | | | | | | | | | | | | | | | | | | | | | | | |
| **Co-requisites** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Registration Restriction** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Educational Objective** | *To get students engaged in an original research activity as a culminating academic experience* | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Description** | *The capstone project is designed to demonstrate your accumulated training in tourism and hotel management in a single original project of your choice, subject to the instructor’s approval and under the additional supervision of a faculty mentor. Although the most common way of completing this course is the writing of a research thesis of approximately 5000 words, alternate projects can be explored in consultation with the instructor of the course. The completed thesis or project should bring together your theme, understanding on the field, cumulative knowledge on the topic, and oral and written communication skills. The Capstone necessitates multiple drafts of your research that are subjected to heightened peer review and regular feedback from your instructor and your peers.* | | | | | | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes** | **LO1** | | | | | *Improve skills in writing, oral presentation and research* | | | | | | | | | | | | | | | | | | |
| **LO2** | | | | | *Identify academic arguments within the context of your own research* | | | | | | | | | | | | | | | | | | |
| **LO3** | | | | | *Evaluate competing positions in academic debates* | | | | | | | | | | | | | | | | | | |
| **LO4** | | | | | *Use evidence-based arguments to develop your own position* | | | | | | | | | | | | | | | | | | |
| **LO5** | | | | | *Respond to criticism through peer-review* | | | | | | | | | | | | | | | | | | |
| **LO6** | | | | | *Analyze necessary data for supporting the arguments* | | | | | | | | | | | | | | | | | | |
| **n..** | | | | |  | | | | | | | | | | | | | | | | | | |
| **PART II (Faculty Board Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Basic Outcomes (University-wide)** | **No.** | | | | | **Program Outcomes** | | | | | | | | **LO1** | | **LO2** | **LO3** | | **LO4** | | | **LO5** | **LO6** | |
| **PO1** | | | | | **Ability** to communicate effectively and write and present a report in Turkish and English. | | | | | | | | *X* | |  |  | | *X* | | | *X* |  | |
| **PO2** | | | | | **Ability** to work individually, and in intra-disciplinary and multi-disciplinary teams. | | | | | | | | *X* | | *X* | *X* | | *X* | | | *X* | *X* | |
| **PO3** | | | | | **Recognition** of the need for life-long learning and **ability** to access information, follow developments in science and technology, and continually reinvent oneself. | | | | | | | | *X* | | *X* | *X* | |  | | |  |  | |
| **PO4** | | | | | **Knowledge** of project management, risk management, innovation and change management, entrepreneurship, and sustainable development. | | | | | | | |  | | *X* | *X* | |  | | |  |  | |
| **PO5** | | | | | **Awareness** of sectors and **ability** to prepare a business plan. | | | | | | | |  | | *X* | *X* | | *X* | | |  | *X* | |
| **PO6** | | | | | **Understanding** of professional and ethical responsibility and **demonstrating** ethical behavior. | | | | | | | |  | |  |  | | *X* | | | *X* |  | |
| **Faculty Specific Outcomes** | **PO7** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO8** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO9** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO10** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO11** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO12** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **Discipline Specific Outcomes (program)** | **PO13** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO14** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO15** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO16** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO17** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PO18** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **Specialization Specific Outcomes** | **PO N….** | | | | |  | | | | | | | |  | |  |  | |  | | |  |  | |
| **PART III (Department Board Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Subjects, Contribution of Course Subjects to Learning Outcomes, and Methods for Assessing Learning of Course Subjects** | | | **Subjects** | | | **Week** | |  | | | | | | **LO1** | | **LO2** | **LO3** | | **LO4** | | | **LO5** | **LO6** | |
| **S1** | | | 1 | | Introduction | | | | | | A4 | |  |  | |  | | |  |  | |
| **S2** | | | 2, 5, 7, 9, 10 | | Statistical analyses | | | | | |  | |  |  | | A3 | | |  | A3 | |
| **S3** | | | 3, 6, 8 | | Discussion on the T&H research | | | | | | A3 | |  | A7 | |  | | |  |  | |
| **S4** | | | 4, 12 | | Research Project | | | | | | A4 | | A4 | A4 | | A4 | | | A7 |  | |
| **S5** | | | 13, 14 | | Research Presentation | | | | | | A6 | |  |  | |  | | | A7 |  | |
| **S6** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **S7** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **S8** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **S9** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **S10** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **S11** | | |  | |  | | | | | |  | |  |  | |  | | |  |  | |
| **Assessment Methods, Weight in Course Grade, Implementation and Make-Up Rules** | | | **No.** | | **Type** | | | | | | **Weight** | | **Implementation Rule** | | | | **Make-Up Rule** | | | | | | | |
| **A1** | | **Exam** | | | | | | *-* | |  | | | |  | | | | | | | |
| **A2** | | **Quiz** | | | | | | *-* | |  | | | |  | | | | | | | |
| **A3** | | **Homework** | | | | | | *40%* | | Each student should prepare his/her homework by himself/herself. | | | | Points will be deduced for late submissions. | | | | | | | |
| **A4** | | **Project** | | | | | | *20%* | | A research paper is required to submit as a final outcome of this course. | | | | Points will be deduced for late submissions. | | | | | | | |
| **A5** | | **Report** | | | | | | - | | - | | | | - | | | | | | | |
| **A6** | | **Presentation** | | | | | | 10% | | Each student should effectively deliver his/her findings through the stand-up presentation. | | | | There will be no make-up for presentation. | | | | | | | |
| **A7** | | **Attendance/ Interaction** | | | | | | 30% | | Discussion on the papers and other research projects is more than mandatory. | | | | - | | | | | | | |
| **A8** | | **Class/Lab./**  **Field Work** | | | | | | - | | - | | | | - | | | | | | | |
| **A9** | | **Other** | | | | | | - | |  | | | |  | | | | | | | |
| **TOTAL** | | | | | | | | **100%** | |  | | | |  | | | | | | | |
| **Evidence of Achievement of Learning Outcomes** | | | Students will demonstrate learning outcomes through analytic reports, seminar critiques, seminar discussion, revision letter, peer review, research paper, and stand-up presentation. | | | | | | | | | | | | | | | | | | | | | |
| **Method for Determining Letter Grade** | | | Students will earn the points by your performance on the following:   |  |  |  | | --- | --- | --- | | Analytic Reports | (4 x 30 points) | 120 points | | Seminar Critiques | (3 x 30 points) | 90 points | | Seminar Discussion | (3 x 30 points) | 90 points | | Revision Letter |  | 30 points | | Peer Review |  | 30 points | | Research Paper |  | 100 points | | Stand-up Presentation |  | 50 points | | Attendance |  | 40 points | | Participation & Contributions |  | Bonus points | | Total |  | Approx. 550 points |   The instructor reserves the right to award bonus points to students that make excellent contribution to the success of this class. These points will be awarded to person who frequently engage in the class discussion and who frequently participates in class Q&A sessions.  Grade will be determined by your total points earned under the criteria below:   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Total Points | 100 | 99-90 | 89-87 | 86-84 | 83-80 | 79-77 | 76-74 | 73-70 | 69-67 | 66-64 | 63-60 | 59-0 | | Letter Grade | A+ | A | A- | B+ | B | B- | C+ | C | C- | D+ | D | F | | Value | 4.00 | 4.00 | 3.70 | 3.30 | 3.00 | 2.70 | 2.30 | 2.00 | 1.70 | 1.30 | 1.00 | 0.00 |   . | | | | | | | | | | | | | | | | | | | | | |
| **Teaching Methods, Student Work Load** | | | **No** | **Method** | | | | | | **Explanation** | | | | | | | | | | | **Hours** | | | |
| ***Time applied by instructor*** | | | | | | | | | | | | | | | | | | | | | |
| **1** | **Lecture** | | | | | | Sample questions and answers to strengthen leaning. | | | | | | | | | | | 3x3 = 9 | | | |
| **2** | **Interactive Lecture** | | | | | | Seminar classes and analysis classes have much discussion sessions. | | | | | | | | | | | 8x3 = 24 | | | |
| **3** | **Recitation** | | | | | |  | | | | | | | | | | | 0 | | | |
| **4** | **Laboratory** | | | | | |  | | | | | | | | | | | 0 | | | |
| **5** | **Practical** | | | | | | Each student has two times of individual meeting on the research project. Each meeting lasts one hour. | | | | | | | | | | | 2x20 = 40 | | | |
| **6** | **Field Work** | | | | | |  | | | | | | | | | | |  | | | |
| ***Time expected to be allocated by student*** | | | | | | | | | | | | | | | | | | | | | |
| **7** | **Project** | | | | | | Each student present one’s research paper through stand-up presentation. | | | | | | | | | | | *1x35 = 35* | | | |
| **8** | **Homework** | | | | | | Students require to practice and submit the report after each analysis class. | | | | | | | | | | | 4x5 = 20 | | | |
| **9** | **Pre-class Learning of Course Material** | | | | | | Students require to read academic articles before coming to the seminar classes. | | | | | | | | | | | 3x5 = 15 | | | |
| **10** | **Review of Course Material** | | | | | | Students require to read the relevant chapters and academic articles after the class | | | | | | | | | | | 7x1 = 7 | | | |
| **11** | **Studio** | | | | | |  | | | | | | | | | | | 0 | | | |
| **12** | **Office Hour** | | | | | | Each student requires to meet the instructor for his/her research at least twice. | | | | | | | | | | | 2x1 = 2 | | | |
| **TOTAL** | | | | | | | | | | | | | | | | | | *152* | | | |
| **IV. PART** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Instructor** | | **Name** | | | | | | |  | | | | | | | | | | | | | | |
| **E-mail** | | | | | | |  | | | | | | | | | | | | | | |
| **Phone Number** | | | | | | |  | | | | | | | | | | | | | | |
| **Office Number** | | | | | | |  | | | | | | | | | | | | | | |
| **Office Hours** | | | | | | | *TBA* | | | | | | | | | | | | | | |
| **Course Materials** | | **Mandatory** | | | | | | | *- Mayo, F. B. (2014). Planning an Applied Research Project in Hospitality, Tourism, and Sports. Hoboken, NJ: Wiley. ISBN: 9781118637227*  *- SPSS Statistics GradPack (Standard or Premium model)* | | | | | | | | | | | | | | |
| **Recommended** | | | | | | | *- Malhotra, N. K. (2009). Marketing Research: An Applied Orientation (6th ed.). Pearson. ISBN: 9780136094234* | | | | | | | | | | | | | | |
| **Other** | | **Scholastic Honesty** | | | | | | | Any student with an academically misbehavior will be expelled from the course. Details are explained in the Article 25 of Antalya International University Directive Regarding Associate and Undergraduate Degree Programs. Penalties range from failure of the assignment/test to expulsion from the university. Again, the instructor will seek for the maximum possible penalty for any violations in this matter. | | | | | | | | | | | | | | |
| **Students with Disabilities** | | | | | | |  | | | | | | | | | | | | | | |
| **Safety Issues** | | | | | | |  | | | | | | | | | | | | | | |
| **Flexibility** | | | | | | | The instructor reserves the right to change any aspect of the course in response to the needs of the class. | | | | | | | | | | | | | | |