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| **ABU_KKK_01-15.jpg** | **ECTS Course Description Form** |
| **PART I ( Senate Approval)** |
| **Offering School**  | College of Tourism |
| **Offering Department** | Tourism and Hospitality Management |
| **Program(s) Offered to** | Tourism and Hospitality Management | Elective |
|  |  |
|  |  |
| **Course Code**  | TRM 402 |
| **Course Name** | İnvestment Project Analysis |
| **Language of Instruction** | English |
| **Type of Course** | Lecture |
| **Level of Course** | Undergraduate |
| **Hours per Week** | **Lecture:** 31  | **Laboratory:** | **Recitation:**  | **Practical: 2** | **Studio:** | **Other:** |
| **ECTS Credit** | 5 |
| **Grading Mode** | Letter Grade |
| **Pre-requisites** |  |
| **Co-requisites** |  |
| **Registration Restriction** |  |
| **Educational Objective** | To introduce the students to basic capital budgeting investment appraisal techniques. The course will focus on the conceptual framework relating to tourism investments. Examples on investment planning and development relating to hotels and restaurants will be provided. The course is designed to blend topics from entrepreneurship, marketing, financial planning, capital budgeting and asset management necessary to conduct feasibility study and prepare a complete business plan. |
| **Course Description** | Basic capital budgeting and investment valuation techniques. The main components of a full feasibility study are: development of business concept, examination of sector trends, preparation of marketing plan, preparation of management and organization plans, financial balance sheet forecasts, cash flow statements, application of investment valuation criteria, sensitivity analysis, preparation and presentation of feasibility report. Application of investment valuation model to tourism investment projects. |
| **Learning Outcomes**  | **LO1** | Knows to calculate the inputs to be used and outputs to be obtained for investments |
| **LO2** | Knows to state inputs and outputs as monetary |
| **LO3** | Knows to create cash flows |
| **LO4** | Knows to prepare a investment project plan |
| **LO5** | Knows to prepare a feasebility study |
| **LO6** | Knows to eveluate investment projects |
| **n..** |  |
| **PART II ( Faculty Board Approval)** |
| **Basic Outcomes (University-wide)** | **No.** | **Program Outcomes** | **LO1** | **LO2** | **LO3** | **LO4** | **LO5** | **LO6** |
| **PO1** | **Ability** to communicate effectively and write and present a report in Turkish and English.  | x |  **x** | **x** |  |  |  |
| **PO2** | **Ability** to work individually, and in intra-disciplinary and multi-disciplinary teams. |  | **x** | **x** | **x** |  |  |
| **PO3** | **Recognition** of the need for life-long learning and **ability** to access information , follow developments in science and technology, and continually reinvent oneself. |  | **x** |  |  |  |  |
| **PO4** | **Knowledge** of project management, risk management, innovation and change management, entrepreneurship, and sustainable development. |  |  | **x** |  |  |  |
| **PO5** | **Awareness** of sectors and **ability** to prepare a business plan. |  |  |  | **x** | **x** | **x** |
| **PO6** | **Understanding** of professional and ethical responsibility and **demonstrating** ethical behavior. |  | **x** |  | **x** |  |  |
| **Faculty Specific Outcomes** | **PO7** |  |  |  |  |  |  |  |
| **PO8** |  |  |  |  |  |  |  |
| **PO9** |  |  |  |  |  |  |  |
| **PO10** |  |  |  |  |  |  |  |
| **PO11** |  |  |  |  |  |  |  |
| **PO12** |  |  |  |  |  |  |  |
| **Discipline Specific Outcomes (program)** | **PO13** |  |  |  |  |  |  |  |
| **PO14** |  |  |  |  |  |  |  |
| **PO15** |  |  |  |  |  |  |  |
| **PO16** |  |  |  |  |  |  |  |
| **PO17** |  |  |  |  |  |  |  |
| **PO18** |  |  |  |  |  |  |  |
| **Specialization Specific Outcomes** | **PO N….** |  |  |  |  |  |  |  |
| **PART III ( Department Board Approval)** |
| **Course Subjects, Contribution of Course Subjects to Learning Outcomes, and Methods for Assessing Learning of Course Subjects** | **Subjects** | **Week** |  | **LO1** | **LO2** | **LO3** | **LO4** | **LO5** | **LO6** |
| **S1** | 1 | Investment concept and classification |  |  |  | x |  |  |
| **S2** | 2 | Select of establishment place |  |  |  | x | x |  |
| **S3** | 3 | Technical analysis of investment projects |  |  |  | x | x |  |
| **S4** | 4-5-6 | Financial analysis of investment projects |  | x | x |  |  |  |
| **S5** | 7 | Financing of investment projects | x |  |  |  |  |  |
| **S6** | 9-10-11-12 | Evaluating technics of investment projects |  |  |  |  |  | x |
| **S7** | 13-14 | Evaluation of investment projects in terms of national economy |  |  |  |  |  | x |
| **S8** |  |  |  |  |  |  |  |  |
| **S9** |  |  |  |  |  |  |  |  |
| **S10** |  |  |  |  |  |  |  |  |
| **S11** |  |  |  |  |  |  |  |  |
| **Assessment Methods, Weight in Course Grade, Implementation and Make-Up Rules**  | **No.** | **Type** | **Weight** | **Implementation Rule** | **Make-Up Rule** |
| **A1** | **Exam** | %40 | There will be two examinations. All books and all course materials are closed in the exams. No calculations and communication tools are allowed during the exams | If a proper medical report or letter of appointment is submitted to the university procedure, a make-up exam is made. Apart from that, there is no make-up exam. |
| **A2** | **Quiz** | - |  | - |
| **A3** | **Homework** | %15 | Each student will prepare their own homework. | Homework sent after the deadline will be awarded low points. |
| **A4** | **Project** | %30 | Each student will have a project paper. | The project paper submitted after the deadline is not accepted. |
| **A5** | **Report** | - | - | - |
| **A6** | **Presentation** | %15 | The project paper should be present. | - |
| **A7** | **Attendance/ Interaction** | *-* | - | - |
| **A8** | **Class/Lab./****Field Work** | *-* | - | - |
| **A9** | **Other** | - | - | - |
| **TOTAL** | **100%** |
| **Evidence of Achievement of Learning Outcomes** | During the determination of the learning outputs, the students will be determined by taking exam notes, course attendance, assignments, project assignments and presentations. |
| **Method for Determining Letter Grade** | The points that students will receive in the course will be as follows.

|  |  |  |
| --- | --- | --- |
| Exam | 2x100 | 200 points |
| Interactive  | 5x20 | 100 points |
| Homework | 5x20 | 100 points |
| Project Paper |  | 50 points |
| Presentation |  | 50 points |
| Attendance  |  | 40 points |
| Total |  | 540 points |

The letter grade is calculated by considering the following criteria according to the student's score:

|  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| Total Points | 100 | 100-90 | 89-87 | 86-84 | 83-80 | 79-77 | 76-74 | 73-70 | 69-67 | 66-64 | 63-60 | 59-0 |
| Letter Grade | A+ | A | A- | B+ | B | B- | C+ | C | C- | D+ | D | F |
| Value  | 4.00 | 4.00 | 3.70 | 3.30 | 3.00 | 2.70 | 2.30 | 2.00 | 1.70 | 1.30 | 1.00 | 0.00 |

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| **Teaching Methods, Student Work Load** | **No** | **Method** | **Explanation** | **Hours** |
| ***Time applied by instructor*** |
| **1** | **Lecture** | Lecture, case study for the reinforcement of the subject | 14x3=42 |
| **2** | **Interactive Lecture** | Participation in the course influences student success. | 14x2=28 |
| **3** | **Recitation** |  | 0 |
| **4** | **Laboratory** |  | 0 |
| **5** | **Practical** |  | 0 |
| **6** | **Field Work** |  | 0 |
| ***Time expected to be allocated by student*** |
| **7** | **Project** | Each student will prepare and present a project paper. | 1x20=20 |
| **8** | **Homework** | Students require to prepare and submit assignments. | 3x10=30 |
| **9** | **Pre-class Learning of Course Material**  | Student require to read the relevant chapters and academic papers before the class. | 14x1=14 |
| **10** | **Review of Course Material** | Student require to read the relevant chapters and academic papers after the class. | 14x1=14 |
| **11** | **Studio** |  |  |
| **12** | **Office Hour** | Each student requires to meet the instructor for the class. | 2x1=2 |
| **TOTAL** | 150 |
| **IV. PART** |
| **Instructor** | **Name** |  |
| **E-mail** |  |
| **Phone Number** |  |
| **Office Number** |  |
| **Office Hours** |  |
| **Course Materials** | **Mandatory** |  |
| **Recommended** |  |
| **Other** | **Scholastic Honesty** |  |
| **Students with Disabilities** |  |
| **Safety Issues**  |  |
| **Flexibility** |  |