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| **ABU_KKK_01-15.jpg** | | | | | | **ECTS Course Description Form** | | | | | | | | | | | | | | | | | | |
| **PART I (Senate Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Offering School** | Tourism Faculty | | | | | | | | | | | | | | | | | | | | | | | |
| **Offering Department** | Tourism and Hotel Management | | | | | | | | | | | | | | | | | | | | | | | |
| **Program(s) Offered to** | Tourism and Hotel Management | | | | | | | | | | | | | Must | | | | | | | | | | |
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|  | | | | | | | | | | | | |  | | | | | | | | | | |
| **Course Code** | TRM 228 | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Name** | Tourism Regulations | | | | | | | | | | | | | | | | | | | | | | | |
| **Language of Instruction** | English | | | | | | | | | | | | | | | | | | | | | | | |
| **Type of Course** | Lecture | | | | | | | | | | | | | | | | | | | | | | | |
| **Level of Course** | Undergraduate | | | | | | | | | | | | | | | | | | | | | | | |
| **Hours per Week** | **Lecture: 3** | | | | | | **Laboratory:** | | | | **Recitation:** | | | **Practical:** | | | **Studio:** | | | **Other:** | | | | |
| **ECTS Credit** | 5 | | | | | | | | | | | | | | | | | | | | | | | |
| **Grading Mode** | Letter Grade | | | | | | | | | | | | | | | | | | | | | | | |
| **Pre-requisites** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Co-requisites** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Registration Restriction** |  | | | | | | | | | | | | | | | | | | | | | | | |
| **Educational Objective** | The aim of this course is to give basic information of review of statutes, regulations and case law and their application to hospitality and tourism operations. | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Description** | In this course describing and analyzing legal and ethical relationships with guests, other patrons and suppliers will be taught. Besides, students will be able to identify, comprehend and analyze special topics within hospitality law, including food and alcohol liability, travel agent relationships, employment issues, franchising, copyright and trademarks, licensing and casino law. | | | | | | | | | | | | | | | | | | | | | | | |
| **Learning Outcomes** | **LO1** | | | | | *Students will learn general principles of tourism law* | | | | | | | | | | | | | | | | | | |
| **LO2** | | | | | *Ability to perform legal regulations related to tourism in Turkey* | | | | | | | | | | | | | | | | | | |
| **LO3** | | | | | *Ability to identify Laws and Regulation in Tourism Industry Travel Agencies, Tour Operators and other Tourism Organizations* | | | | | | | | | | | | | | | | | | |
| **LO4** | | | | | *Identify the national and international tourism bodies* | | | | | | | | | | | | | | | | | | |
| **LO5** | | | | | *Learn Consumer Rights in Tourism* | | | | | | | | | | | | | | | | | | |
| **LO6** | | | | |  | | | | | | | | | | | | | | | | | | |
| **n..** | | | | |  | | | | | | | | | | | | | | | | | | |
| **PART II (Faculty Board Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Basic Outcomes (University-wide)** | **No.** | | | | | **Program Outcomes** | | | | | | | | | **LO1** | **LO2** | | **LO3** | **LO4** | | | **LO5** | **LO6** | |
| **PO1** | | | | | **Ability** to communicate effectively and write and present a report in Turkish and English. | | | | | | | | |  |  | | X | X | | |  |  | |
| **PO2** | | | | | **Ability** to work individually, and in intra-disciplinary and multi-disciplinary teams. | | | | | | | | | X | X | |  |  | | |  |  | |
| **PO3** | | | | | **Recognition** of the need for life-long learning and **ability** to access information, follow developments in science and technology, and continually reinvent oneself. | | | | | | | | |  |  | |  |  | | | X |  | |
| **PO4** | | | | | **Knowledge** of project management, risk management, innovation and change management, entrepreneurship, and sustainable development. | | | | | | | | |  | X | | X |  | | | X |  | |
| **PO5** | | | | | **Awareness** of sectors and **ability** to prepare a business plan. | | | | | | | | |  | X | |  |  | | |  |  | |
| **PO6** | | | | | **Understanding** of professional and ethical responsibility and **demonstrating** ethical behavior. | | | | | | | | |  | X | | X | X | | | X |  | |
| **Faculty Specific Outcomes** | **PO7** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO8** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO9** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO10** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO11** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO12** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **Discipline Specific Outcomes (program)** | **PO13** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO14** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO15** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO16** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO17** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PO18** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **Specialization Specific Outcomes** | **PO N….** | | | | |  | | | | | | | | |  |  | |  |  | | |  |  | |
| **PART III (Department Board Approval)** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Course Subjects, Contribution of Course Subjects to Learning Outcomes, and Methods for Assessing Learning of Course Subjects** | | | **Subjects** | | | **Week** | |  | | | | | | | **LO1** | **LO2** | | **LO3** | **LO4** | | | **LO5** | **LO6** | |
| **S1** | | | 1 | | General Principles of Tourism Law | | | | | | |  |  | |  |  | | |  |  | |
| **S2** | | | 2 | | The Concepts of Law and Tourism Resources | | | | | | |  | A1 | | A1 |  | | |  |  | |
| **S3** | | | 3 | | Legal Regulations Related to Tourism in Turkey | | | | | | |  | A1 | |  | A1 | | |  |  | |
| **S4** | | | 4 | | Laws and Regulation in Tourism Industry | | | | | | |  |  | | A1 |  | | | A1 |  | |
| **S5** | | | 5 | | Laws and Regulation in Tourism Industry in Turkey | | | | | | |  |  | | A1 |  | | | A1 |  | |
| **S6** | | | 6 | | Understanding the Legal Arrangements for The Redirection of Tourism Investments | | | | | | |  |  | | A1 |  | | |  |  | |
| **S7** | | | 7 | | Knowledge of The Regulation on Tourist Facilities | | | | | | | A1 |  | |  | A1 | | |  |  | |
| **S8** | | | 8 | | Mid-term exam | | | | | | |  |  | |  |  | | |  |  | |
| **S9** | | | 9 | | Laws of Promoting Tourism | | | | | | |  | A1 | |  | A1 | | |  |  | |
| **S10** | | | 10 | | Tourism Law is Applied to Make Contracts | | | | | | |  | A1 | | A1 |  | | | A1 |  | |
| **S11** | | | 11 | | Tour Operators and other Tourism Organizations | | | | | | |  |  | |  | A1 | | |  |  | |
| **S12** | | | 12 | | National and International Tourism Bodies | | | | | | | A1 |  | | A1 | A1 | | |  |  | |
| **S13** | | | 13 | | Consumer Rights in Tourism | | | | | | |  | A1 | | A1 | A1 | | | A1 |  | |
| **S14** | | | 14 | | Final exam | | | | | | |  |  | |  |  | | |  |  | |
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| **Assessment Methods, Weight in Course Grade, Implementation and Make-Up Rules** | | | **No.** | | **Type** | | | | | | | **Weight** | **Implementation Rule** | | | | | **Make-Up Rule** | | | | | | |
| **A1** | | **Exam** | | | | | | | %40  %60 | Mid-term  Final exam | | | | | - | | | | | | |
| **A2** | | **Quiz** | | | | | | |  |  | | | | | - | | | | | | |
| **A4** | | **Project and Presentation** | | | | | | |  |  | | | | | - | | | | | | |
| **TOTAL** | | | | | | | | | **100%** |  | | | | |  | | | | | | |
| **Evidence of Achievement of Learning Outcomes** | | | Students will demonstrate learning outcomes through individual and group presentations. | | | | | | | | | | | | | | | | | | | | | |
| **Method for Determining Letter Grade** | | | Students will earn the points by your performance on the following:   |  |  |  | | --- | --- | --- | | Individual presentation | (1 x 10 points) | 10 points | | Mid-term Exam | (1 x 40 points) | 40 points | | Final Exam | (1 x 50 points) | 50 points | | Total |  | 100 points |   The instructor reserves the right to award bonus points to students that make excellent contribution to the success of this class. These points will be awarded to person who frequently engage in the class discussion and who frequently participates in class Q&A sessions.  Grade will be determined by your total points earned under the criteria below:   |  |  |  |  |  |  |  |  |  |  |  |  |  | | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | | Total Points | 100 | 99-90 | 89-87 | 86-84 | 83-80 | 79-77 | 76-74 | 73-70 | 69-67 | 66-64 | 63-60 | 59-0 | | Letter Grade | A+ | A | A- | B+ | B | B- | C+ | C | C- | D+ | D | F | | Value | 4.00 | 4.00 | 3.70 | 3.30 | 3.00 | 2.70 | 2.30 | 2.00 | 1.70 | 1.30 | 1.00 | 0.00 | | | | | | | | | | | | | | | | | | | | | | |
| **Teaching Methods, Student Work Load** | | | **No** | **Method** | | | | | | **Explanation** | | | | | | | | | | | **Hours** | | | |
| **Time applied by instructor** | | | | | | | | | | | | | | | | | | | | | |
| **1** | **Lecture** | | | | | | This course contains a mixture of lectures, students’ presentations and group projects. Since attendance to all lectures, individual presentations, and group project presentations will determine the overall success of the students, it is necessary to follow and attend the lectures. | | | | | | | | | | | 12x3 = 36 | | | |
| **2** | **Interactive Lecture** | | | | | | Students will take the stage to present their projects | | | | | | | | | | | 1x3 = 3 | | | |
| **3** | **Recitation** | | | | | |  | | | | | | | | | | | 0 | | | |
| **4** | **Laboratory** | | | | | |  | | | | | | | | | | | 0 | | | |
| **5** | **Practical** | | | | | |  | | | | | | | | | | | 0 | | | |
| **6** | **Field Work** | | | | | |  | | | | | | | | | | | 0 | | | |
| **Time expected to be allocated by student** | | | | | | | | | | | | | | | | | | | | | |
| **7** | **Project** | | | | | |  | | | | | | | | | | |  | | | |
| **8** | **Homework** | | | | | | Students require to practice and submit the report after analytic classes related to demand forecasting and economic impact estimation. Some in-class activities may turn into homework | | | | | | | | | | | 4x10 =40 | | | |
| **9** | **Pre-class Learning of Course Material** | | | | | | Students require to read the relevant chapters and academic papers before the class. | | | | | | | | | | | 12x2 = 24 | | | |
| **10** | **Review of Course Material** | | | | | | Students require to read the relevant chapters and academic papers after the class. | | | | | | | | | | | 12x2 = 24 | | | |
| **11** | **Studio** | | | | | |  | | | | | | | | | | |  | | | |
| **12** | **Office Hour** | | | | | | Each student requires to meet the instructor for their homeworks | | | | | | | | | | | 14x2 = 28 | | | |
| **TOTAL** | | | | | | | | | | | | | | | | | | 155 | | | |
| **IV. PART** | | | | | | | | | | | | | | | | | | | | | | | | |
| **Instructor** | | **Name** | | | | | | | - | | | | | | | | | | | | | | |
| **E-mail** | | | | | | |  | | | | | | | | | | | | | | |
| **Phone Number** | | | | | | | - | | | | | | | | | | | | | | |
| **Office Number** | | | | | | |  | | | | | | | | | | | | | | |
| **Office Hours** | | | | | | | TBA | | | | | | | | | | | | | | |
| **Course Materials** | | **Mandatory** | | | | | | |  | | | | | | | | | | | | | | |
| **Recommended** | | | | | | |  | | | | | | | | | | | | | | |
| **Other** | | **Scholastic Honesty** | | | | | | |  | | | | | | | | | | | | | | |
| **Students with Disabilities** | | | | | | |  | | | | | | | | | | | | | | |
| **Safety Issues** | | | | | | |  | | | | | | | | | | | | | | |
| **Flexibility** | | | | | | | The instructor reserves the right to change any aspect of the course in response to the needs of the class. | | | | | | | | | | | | | | |