

Antalya Bilim University
Department of Political Science and International Relations
POLS 306
Foreign Policy Analysis
Spring 2024

Class time& Place: Tuesday, 14.00-16.50
Classroom: A1-03
Office Hours: Thursday 09.00-12.00

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ABOUT THIS SYLLABUS

This syllabus is essential for you to follow the requirements of the course. You should bring your syllabus to all the classes. It is your responsibility to follow the requirements, deadlines and assignments of the course, and all of these are included in this syllabus. Answers to all your questions regarding this class are in this syllabus. Therefore, please do not consider this syllabus something that you see on the first meeting and put somewhere deep in your bookshelf. The syllabus is an essential material for this course.

COURSE DESCRIPTION

Foreign Policy Analysis (FPA) is a subfield of International Relations. It focuses mainly on the foreign policy decision-making process. This course intends to introduce students to different approaches in the FPA literature. The course will cover basic concepts, debates and theories of this field. Besides, it will focus on several case studies. The course will start with a general discussion on what FPA is and how it has been evolving. Then the framework of three levels of analysis is introduced. The course will focus on each three levels separately starting from the individual level, continuing with state level and wrapped up with structural level. The course will be finalized with a general discussion on how these different approaches are integrated.

COURSE OBJECTIVES

The course aims to equip students with the necessary theoretical tools to grasp the determinants of the foreign policy decision-making process. To this end, it is aimed to provide students a reading list that would enable them to understand what key factors are influential in the making of foreign policy at individual, state and structural levels. The course also seeks to increase students' motivation to read and follow current foreign policy issues and analyze them through the lenses of academic literature that they will read throughout the semester.

COURSE STRUCTURE

This course relies on the **PROBLEM-BASED LEARNING (PBL)** approach. This approach is mainly built upon active student participation to the in-class debates. It requires all students to read the assigned material and contribute to the discussions. PBL approach combines lectures with active seminar discussions. Discussion topics for each week are specified in the syllabus.

PROBLEM BASED LEARNING APPROACH

- 1) **LECTURES:** The first sessions of each week are reserved for lectures by the instructor. These lectures will explain the main discussions in the literature. Still, these lectures are not designed in a classical format. Rather, lecture sessions require an active interaction among students and the instructor. Students are required to read the lecture material before coming to lectures and contribute to the discussions during the lecture hours.
- 2) **DISCUSSION:** Students are expected to discuss and share their take on the points and questions raised in the class. During the discussion you can also exchange additional sources and materials that you found relevant to the topic.

COURSE POLICIES

- **ANNOUNCEMENT POLICY:** All information regarding the course will either be announced in class or be sent to your ABU e-mail address. Check your e-mail regularly. It is your responsibility to beware the information announced through e-mail.
- **ATTENDANCE POLICY:** Attendance is mandatory and will be taken at each class. If you miss 5 classes you will fail the class. Students who are late more than 10 minutes are not admitted to the classroom. If you come late 2 times, you will be counted as missing a whole class.
- **CLASSROOM CONDUCT:** In the classroom, you are expected to act according to the rules of class conduct and courtesy. Any form of hate speech, discriminatory discourse and disruptive behavior are not welcome and tolerated.
- **MOBILE PHONE POLICY:** Make sure that your mobile phones are switched off during class time. Recording the class is not allowed.
- **MAKE-UP POLICY:** Requests for midterm exam make-ups will be considered only for students with a medical condition. If an emergency arises, student needs to contact me before or immediately after the midterm exam.

ACADEMIC HONESTY

There will be zero-tolerance to any form of academic dishonesty. **Plagiarism, cheating in the exams, assignments and presentations. Cheating any other attempt of academic dishonesty will result in**

disciplinary action. Note that all your assignments will be submitted to **Turnitin** software for plagiarism check. Please see the Departmental Student Handbook for specific information about academic honesty and plagiarism. Please note that there is no difference between deliberate and undeliberate plagiarism. Students are responsible for making sure that their assignments do not contain any form of academic dishonesty. Please consult the instructor for situations that you are not certain about your references in your assignments.

HOW TO WRITE A RESPONSE PAPER?

Throughout the semester, you will write three response papers. Response paper is a format of assignment in which you write an analytical/critical essay with direct reference to the assigned readings. In these assignments, you will be given a scenario or real-life foreign policy issue to analyze it through the theoretical framework that is introduced in the relevant reading. In other words, you are asked to analyze a given real-world case by using the concepts, techniques and approaches introduced in the lectures. These cases can be current foreign policy issues as well as several historical events. The key to get a good grade from these assignment is to analyze these cases by integrating the approaches that you are introduced in the lectures to your analysis. In these assignments, you can use that relevant theoretical framework or be critical about it and emphasize the limitations of that framework. The important thing is to read the material, understand the framework, use that framework in the given task and do all these by remaining 100% loyal to the principle of academic honesty. More details will be provided in each "Assignment Guideline."

IN-CLASS WRITING EXERCISES:

Throughout the semester, there will be three in-class pop-quizzes in the form of writing exercises. Those students who miss the pop quiz days will get a zero from the pop quiz. Each quiz is worth 3%.

READING MATERIAL

There are two textbooks. In addition to textbooks, there are further assigned articles for discussions. Textbooks are also available in ABU library. You can see the articles for each week below.

TEXTBOOK:

Neack, Laura. 2008. *The New Foreign Policy*. 2nd Ed. New Millennium Books: London.

Assessment Criteria:

- 1) **Midterm (30%):** Students are responsible for all class material covered until the misterm exam. Midterm is an open-book exam.
- 2) **Three Response Papers (15%)** There are three response paper submissions.

- 3) **Three In-class Pop Quizzes (9%):** There are three in-class pop quizzes. Pop quiz days will not be announced in advance and those students who miss the pop quiz will get zero from that day's quiz. Each quiz is worth 3%.
- 4) **Final exam (40%):** This exam is cumulative and will focus on all units and topics studied throughout the course, but the main emphasis will be on post-midterm. Final is an open-book exam.
- 5) **Participation (6%):** Students are expected to actively attend classes and contribute to the discussion. Your performance in the discussions will bring you important amount of points and can change your letter grade.

Course Schedule

Week 1: Introduction and Syllabus (13 February 2024)

Week 2: What is FPA, how it has evolved? (20 February 2024)

Lecture Reading: Neack, 2008, Ch.1

Discussion Reading: Hudson, Valerie. 2005. "Foreign Policy Analysis: Actor-Specific Theory and the Ground of International Relations." *Foreign Policy Analysis* 1 (1): 1-30.

Week 3: Analytical Frameworks and Three Levels of Analysis (27 February 2024)

Lecture Reading: Neack, 2008, Ch. 1.

Discussion Reading: Waltz, Kenneth N. 1959. *Man, the State and War*. Columbia University Press: New York, pp. 1-15.

Week 4: Rational Actor Approaches Continues: Instrumental Rationality, Bounded Rationality (5 March 2024)

Lecture Reading: Neack, 2008. Ch.2

Discussion Reading: Mor, Ben D. 1991. "Nasser's Decision-Making in 1967 Middle East Crisis: A Rational Choice Explanations." *Journal of Peace Research*. 28 (4): 359-375.

Week 5: Alternatives to Rationality: 3 Models of Decision-Making (12 March 2024)

Lecture Reading: Neack, 2008. Ch. 4

Discussion Reading: Allison, Graham T. 1969. "Conceptual Models and the Cuban Missile Crisis." *American Political Science Review*. 63: 689-718.

ASSIGNMENT 1 DEADLINE: 15 March 2024

Week 6: Leaders and Cognitive Approaches: Psychological/Cognitive Approaches and Operational Code Analysis (19 March 2024)

Lecture Reading: Neack, 2008. Ch. 3

Discussion Reading: Hermann, Margaret and Charles Hermann. 1989. "Who Makes Foreign Policy Decisions and How: An Empirical Inquiry." *International Studies Quarterly*. 33 (4): 361-387.

Discussion Reading: Walker, Stephen, Schafer, Mark and Michael Young. 1998. "Systematic Procedures for Operational Code Analysis: Measuring and Modeling Jimmy Carter's Operational Code." *International Studies Quarterly* 42 (1): 175-189.

Week 7: Nexus between Domestic Politics and Foreign Policy Making (26 March 2024)

Lecture Reading: Neack, 2008. Ch. 6

Discussion Reading: Keller, Jonathan. 2005. "Leadership Style, Regime Type, and Foreign Policy Crisis Behavior: A Contingent Monadic Peace?" *International Studies Quarterly* 49: 205-231.

ASSIGNMENT 2 DEADLINE: 30 March 2024

Week 8: Midterm Week (1-7 April 2024 Week)

Week 9: Decision Units and Foreign Policy Making (9 April 2024)

Lecture Reading: Neack, 2008, Ch. 4.

Discussion Reading: Hermann, Margaret. 2001. "How Decision Units Shape Foreign Policy: A Theoretical Framework" *International Studies Review* 3 (2): 47-81.

Week 10: National Self Images: Role Theory Approach (16 April 2024)

Lecture Reading: Neack, 2008, Ch. 5.

Discussion Reading 1: Benes, Vit and Sebastian Harnisch. 2015. "Role Theory in Symbolic Interactionism: Czech Republic, Germany and the EU", *Cooperation and Conflict*. 50 (1): 146-165.

Discussion Reading 2: Özdamar, Özgür, Halistoprak, B. Toygar, Sula, İ. Erkam. 2014. "From Good Neighbor to Model: Turkey's Changing Roles in the Middle East in the Aftermath of the Arab Spring." *Uluslararası İlişkiler Dergisi* 11 (42): 93-113.

ASSIGNMENT 3 DEADLINE: 20 April 2024

Week 11: Public Opinion and Media (23 April 2024 – NATIONAL HOLIDAY (MAKE-UP CLASS WILL BE SCHEDULED))

Lecture Reading: Neack, 2019, Ch. 7

Discussion Reading: Robinson, Piers. 1999. "The CNN Effect: Can the News Media Drive Foreign Policy?" *Review of International Studies*. 25 (2): 301-309.

Week 12: Middle Powers (30 April 2024)

Lecture Reading: Neack, 2008 Ch. 8

Discussion Reading: Rosenau, James. 1966. "Pre-theories and Theories of Foreign Policy," in *Approaches to Comparative and International Politics*, ed. R. Barry Farrell Evanston, Ill.: Northwestern University Press.

Week 13: Structural Approaches to FPA: Great Powers, Smaller Powers (7 May 2024)

Lecture Reading: Neack, 2019, Ch. 9.

Discussion Reading:

Week 14: Review of the Semester (16 May 2024)