



DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 2103	PRESANTATION TECHNIQUES	2020-2021 / Fall	2	2	3	4

**Level of Course:** Undergraduate

**Course Type:** Core Course

**Language of**

**Instruction:** English

**Course time:** Friday, 13.30-17.30

**Office Hours:**

**Course**

**classroom:**

**Mode of Delivery:** Class Teaching, Presentation, Assignments

**Prerequisites and** Prerequisites: IAED 1102 Technical Drawing II

**Co-requisites:**

**Course** Instructor Nihan Ünal

**Coordinator:**

**Name of** Instructor Nihan Ünal

**Lecturer(s):**

**Course Teaching**

**Assistant:**

**Course Objectives:** This course introduces variety forms of representation to students and help them learn how to make statements about their designs. Main objective of this course is to improve students' skills in representing their drawings, models, diagrams by using the right presentation techniques

**Course Description:** In basics it includes visualization and representation techniques. Students are expected to make appropriate presentations for different design approaches. For this purpose, data collection, analysis and evaluation process are taught. In addition, students are also expected to develop their free hand drawing, computer skills and presentation techniques.

**Learning Outcomes:** Upon successful completion of the course, students will be able to:

- Engage in creative design practice.
- Compose concepts, scenarios, and user profiles with life style and consistent design idea, through techniques such as, bubble diagram, collage, sketching, model making etc.
- Demonstrate ideas in the necessary representation techniques of the field by representation of the designed space according to technical conventions by hand, model making and board preparation.

**Language:** The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

**Text Books: -**

**Recommended  
Text Books:**

1. Drpic, Ivo D., (1998) Sketching and Rendering of Interior Spaces, New York
2. Kolektif, Aybike Ceylan Kızıldaş, Ayşe Tekel, Bilge Artmatlı Köroğlu, Nigün Görür Tamer, Nilüfer Gürer, Nuray Bayraktar,
3. Nobel Yayın Dağıtım/Dizisi, 2012, Görsel Eğitimde Yaratıcılık ve Temel Tasarım York.

**For the  
terminology: -**

**Reading Text  
books: -**

**Planned Learning  
Activities and  
Teaching Method:**

**Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Class hour submissions, a Midterm Project, Final Project and Class discussions and feedback.

**Assignments:** Students are required to complete and submit assignments for both in class exercise and home works according to syllabus.

**Class Participation:** Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken through your signature within the first quarter of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than 30%, the system will automatically grade you "FX". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

**Academic integrity & plagiarism:** Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

**Course Text books:** There is no specific textbook for this course.

**Key Works:** In this studio course lectures and assignments mainly focuses on Hand drawings and using Ps Photoshop software.

**Specific Rules:**

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should raise their hand to signal a question or to answer a question.
6. Students should use the Internet at school for academic purposes only.
7. It is forbidden to record classes with any type of device.

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**Communication:** Students are encouraged to visit the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents\*:  
(Weekly Lecture  
Plan)**

Date	Week	Chapter Topic	Take-home exercise
09.10.2020	1	Introduction, Colour in Presentation, Using Markers in Interior Architectural Projects	Further Research
16.10.2020	2	Presentation Techniques in Interior Architecture and Presenting the sheets, Concept, Scenario, Bubble Diagram, Power Point	Further Research
23.10.2020	3	Collage in Presentation. Visual Perception, Poster making	Mood board design
30.10.2020	4	Mood board critiques	Practice of in class works
06.11.2020	5	Technical Drawing Presentation. Black and White Presentation in Interior Architecture	Practice of in class works
13.11.2020	6	Material board design	Material board
20.12.2020	7	Critiques	Practice of in class works
	8	<b>MIDTERM EXAM</b>	
04.12.2020	9	Introduction to Photoshop	Practice of in class works and online tutorials
11.12.2020	10	Photoshop Tools	Concept board design
18.01.2021	11	Photoshop: Layers, Masks Critiques	Concept board design
25.01.2021	12	Photoshop: Modes, Filters Critiques	Concept board design
01.01.2021	13	National Holiday	
08.01.2021	14	Photoshop: Colouring and Texturing	Practice of in class works and online



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		an Interior Architecture Project, Final Review	tutorials
		<b>FINAL EXAM</b>	

\* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class and posted on Blackboard website.

**Grading:** Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials).

**Assessment  
Methods and  
Criteria :**

METHODS	EFFECTS ON GRADING
Assignments	20%
Midterm Project	30%
Final Project	50%
	100%

**ECTS Workload  
Table :**

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	13	2	26
Practical	13	2	26
Homework	13	2	26
Self-study for Midterm Project	1	10	10
Self-study for Final Project	1	14	14
<b>Total workload/25</b>			<b>102/25</b>
<b>ECTS</b>			<b>4</b>

**GRADING AND EVALUATION**

The students' progress will be evaluated throughout the semester.

Grade Scale:

GRADE	MARKS	VALUE	GRADE	MARKS	VALUE
A+			C+	60-64	2.30
A	95-100	4.00	C	55-59	2.00
A-	85-94	3.70	C-	50-54	1.70
B+	80-84	3.30	D+	45-49	1.30
B	75-79	3.00	D	40-44	1.00
B-	65-74	2.70	F	0-39	0.00