

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 1002	INTERIOR DESIGN STUDIO II	2020 / 2021 FALL	4	4	6	10

Level of Course: Undergraduate

Course Type: Core Course

Language of

Instruction: English

Course time: Monday-Thursday, 13:30-17:30

Course classroom: Online through Microsoft Teams

Mode of Delivery: One o one critique, Online Class Teaching, Presentation, Assignments

Prerequisites and Prerequisites: IAED 1001

Co-requisites: IAED 2001

Course Coordinator: Lec. Başak KARADUMAN

Name of Lecturer(s):

Course Teaching Rsch Ass. Serpil F. ERTÜRK
Assistant:

Course Objectives:

The aim of this course is to help students to analyze the characteristics of a given space appropriately and to develop a design concept related to the given space and function expectations appropriately. They will also be able to demonstrate knowledge of human-environment relationships as well as knowledge of spatial layout successfully.

Course Description:

This course introduces the practices of the visual language of interiors by exploring the elements and principles of design. Ideas on interior space will be surveyed through size, scale, and the built environment. In this studio, the environmental, aesthetical, visual, cultural, structural, and functional fundamentals of design for both interior and exterior environmental will be practiced.

Learning Outcomes:

Upon successful completion of the course, students will be able to:

1. Demonstrate knowledge of spatial layout successfully.
2. Communicate design ideas clearly with peers and others by using correct interior design terminology.
3. Analyze the characteristics of a 3D space appropriately.
4. Demonstrate knowledge of human-environment relationship, and user profiles through a concept.
5. Create a design approach by using bubble diagram, collage, sketching, model making etc.
6. Design a given space according to a given function successfully

Language:

The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication during the course.

Text Books: --

Recommended Text Books:

1. 'Stant Tasarımı ve Sergileme', Pam Locker, Literatür Yayıncılık.
2. Grand Stand 2: Design for Trade Fair Stands, Marlous van Rossum-Willems,Frame
3. Grand Stand 3: Design for Trade Fair Stands, Marlous van Rossum-Willems,Frame
4. Fuar Stand Tasarımı 2005 Fair Stand Desing, Kolektif, YEM Yayın
5. Fuar Stand Tasarımı 2007 Fair Stand Desing, Kolektif, YEM Yayın
6. İç Mekanda Sınır Ögeleri, Funda Kurak Açıcı, Akademisyen Kitabevi.

For the terminology:

7. Francis D. K. Ching, 2005. *Interior Design Illustrated*, John Wiley&Sons.
8. Interior Design by Jenny Gibbs
9. Philosophy of Interior Design by Abercrombie, S.

Reading Text books:

10. Beyaz Küpün İçinde, Galeri Mekanın İdeolojisi, Brian O'Doherty, Sel yayıncılık.
11. The Handbook of Interior Design, Jo Ann Asher Thompson Nancy Blossom, Wiley-Blackwell.
12. The Fundamentals of Interior Architecture by John Coles and Naomi House.
13. The Handbook of Interior Architecture and Design edited by Graeme Brooker and Lois Weinthal.

Planned Learning Activities and Teaching Method:

Learning/Teaching Method: This is a studio course and students learn about design process by getting directly involved in the process. The studio practice is supported by presentation and group/one-o-one critique sessions. The main teaching medium for studio is individual critiques via Microsoft teams meetings.

Project Development: A series of assignments with emphasis on the main topic will be offered in this course. In the first half of the semester assignments will mainly include exercises in relation to the writing User Profile, Site analysis, Concept and Scenario, Zoning and Bobble Diagram and design proposal through shaping plan and doing model. In the second half of the semester these exercises will be followed by developing the actual design project. For developing the projects **minimum 80% critiques are expected. Attending the critiques will not be enough for a good design development and providing necessary materials to show the project improvement during the critique sessions is compulsory.**

Design Development Folder: You are required to upload all your critiques and assignments to the folder which will be opened on LMS according to syllabus weekly program. Your instructors will evaluate, grade and make comments if it is needed At the end of semester if there is missing assignments or critiques your grade will be lower. Assignments and other works that uploaded late will not be evaluated.

Class Participation: Regular attendance of all enrolled classes is expected. Do not be late to the class. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than **%20 for application part and %30 for theoretic part**, the system will automatically grade you "FX". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity.

Academic integrity & plagiarism: Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

Course Text books: There is no specific textbook for this course. Students are required to study the recommended reading text books and also do researches on the variety of architectural projects.

Key Works: In this studio course lectures and assignments mainly focuses on User Requirements within the brand identity, critical thinking, elements of design and design principles, converting design concepts in terms of 3 dimensional space, the awareness of basic concepts, functions, constructional solutions and materials in designing a space.

Specific Rules:

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should use the Internet during studio class for academic purposes only.
6. It is forbidden to record classes with any type of device.
7. Modelling in design course intends to shape students' 3D perception, however it is optional to use model making computer programs under this online education circumstances.

Communication: Students are encouraged to communicate with the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.



**Course Contents*:
(Weekly Lecture Plan)**

Date	Week	Chapter Topic	Take-home exercise
	1	-Course Introduction	Ass 1: Visit a virtual fair / exhibition, prepare a power point presentation about space, basic design elements and spatial characteristics such as material, texture, color, atmosphere.
		-Students' presentation - Select a brand and fair	Ass 2: Prepare a Brand's presentation as a poster in A2 size. Explain Brand identity logo, colors, user / costumer, relation with the fair organization. Ass 3: Warm Up Project: Design a logo and exhibited product belong to selected brand and fair.
	2	-Students' Presentation -Critiques on Warm Up Project	Ass4: Match Basic Design Principles that you may apply for selected brand and fair and make an abstract 2D composition.
		-Critiques on 2D compositions	Ass 5: Convert 2D composition into 3DI composition with given dimensions.
	3	-Critiques on 3D compositions -Concept & Scenario. -User Profile	Ass6: Concept and Scenario Poster related with previous assignments
		-Critiques on concept and scenario -Analyse the given or selected space inside exhibiton hall -Bubble and zoning (functional)	Ass 7: Bubble and zoning diagram Finalizing concept. First design proposal in 1/50 scale.(at least 3 alternatives) Sketching ideas
	4	NATIONAL HOLIDAY	
		-Critiques on design proposals	-Improving Plan Drawings
	5	-Critiques on plan Drawings	Continue with plan
		-Critiques on plan Drawings	Continue with plan
	6	-Model	Continue with design proposal plus Model
		-Critiques on design proposals with Model	Continue with design proposal, plan drawings, SECTION posters and model Ass 8: Prepare a Mood Board
	7	-Critiques on Drawings & Mood Boards -Section	Continue with plan and section drawings
		-Critiques on Design Project -Midterm Jury Requirements	Prepare for Midterm Jury



	8	MIDTERM WEEK	Improvements according to jury comments
	9	-Developing the project (plan, section, model, colour and texture, material)	Plan, Section Technical Drawings in 1/50 scale
		-Developing the project (plan, section, model, colour and texture, material)	Plan, Section Technical Drawings in 1/50 scale
	10	-Elevations	Plan, Section, Elevations Technical Drawings in 1/50 scale Model Work
		-Model/ 3d Vizulation	Plan, Section, Elevations Technical Drawings in 1/50 scale Model Work
		MAKE UP COURSE	Revision of posters and drawings
	11	-Developing the project (plan, section, model, colour and texture, material)	Plan, Section, Elevations Technical Drawings in 1/50 scale Model Work Ass 9: Material Board
		-Material Board	
	12	-Critiques on Mood Board & Material Board, -Developing the project (plan, section, model, colour and texture, material)	-Detailing plan and section drawings
		-Final Jury Requirements	Finalizing Design Project
	13	PRE FINAL JURY	Revising on drawings & posters
	14	-Finalizing Design Project	Finalizing Design Project
		-Finalizing Design Project	Final Jury Preparations
	15	FINAL JURY	

* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class.

Grading: Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including both writing and graphics). Students' progress also will be evaluated throughout the semester based on their performance in critiques. **Students with the Final Grade below B- (65) are required to repeat the course.**

Assessment Methods and Criteria :

METHODS	EFFECTS ON GRADING
Project Developments (Assignments 1,2,3,4,5 & Warm Up Project)	20%
Midterm Project	20%

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

Pre Final Jury	10%
Final Project	50%

ECTS Workload Table :

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	13	8	104
Assignment/Project Developments(s)	9	8	72
Warm Up Project	1	10	10
Midterm Jury Preparation	1	16	16
Midterm Jury	1	8	8
Final Project Preparation	1	32	32
Final Jury	1	8	8
Total Workload	0	0	250
Total workload/30			250/25
ECTS			10

GRADING AND EVALUATION

Grade Scale:

GRADE	MARKS	VALUE
A+	100	4.00
A	95-100	4.00
A-	85-94	3.70
B+	80-84	3.30
B	75-79	3.00
B-	65-74	2.70

GRADE	MARKS	VALUE
C+	60-64	2.30
C	55-59	2.00
C-	50-54	1.70
D+	45-49	1.30
D	40-44	1.00
F	0-39	0.00

Course outline and evaluation criteria can be changed according to weekly progress by course instructor. If any change will occur, it will announce to students via e-mail.