

**Antalya Bilim University**  
**Department of Business Administration,**  
**BUSI 484 Leadership and Management**

Class time& Place

This course prepares students the fundamentals of Leadership and Management concepts. It aims to achieve two objectives; first to teach History of Management and Theories of Leadership. Secondly, to make students think about the dynamics of the organizational environment and the strategies need to use upon them.

**Course book:**

- Leadership in Organizations, Gary Yukl and William L. Gardner Pearson 9<sup>th</sup> edition
- Fundamentals of Management, Videos

**Recommended readings:**

Additional reading material will be provided by the lecturer.

**Developing Graduate Attributes**

The primary objective of this course is to provide students a process understanding of an introduction to history of management and leadership theories.

Upon successful completion of this course, students should be able to:

- 1- Understand and explain management, management functions, roles, skills, and characteristics.
- 2- Reflect differences between management and leadership
- 3- Understand Leadership theories in both fundamental and cross-cultural way
- 4- Explore the global world with its changing dynamics
- 5- Analyze varying decision making models in respect of different leadership models

**Academic Honesty and Plagiarism**

Plagiarism is using the words or ideas of others and presenting them as your own. Plagiarism is a type of intellectual theft. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. Although plagiarism is well established in Turkish educational system, you will be punished heavily if you are caught do it.

### **Assessment Criteria:**

- 1) **Attendance & Participation (10%):** Attendance and participation make up 10 % of your overall course grade. Students are expected to read the assigned chapters and other readings before the class. They are expected to participate class discussions and present their views and answer questions. Students are required to exhibit proper discipline, behavior, and responsibility.
- 2) **Exercises/homeworks (20%):** During the semester, each week students will be asked to complete an exercise or do a homework. They have no make-up and attendance is required.
- 3) **Midterm (40%):** The midterm will be a project. This terms project will evaluate global leadership and leaders' impact on social change. When we think of leaders we typically think of historical and current great leaders (such as, Gandhi, Jobs, Obama, etc.), however this project will focus of global leaders that have made an impact on social change. Social change can be defined as a process of breaking through boundaries of moral and social impasse. This project aims to convey the process of the social change the leader implemented. This research project will have two parts, one is on social change (what kind of social chnage is it?), and the second, on a leader that has illustrated a pivotal role in the change (how did the leader implement the change?). These leaders can be peaceful, organization, business, political, military, or maybe just inspirational one in a movie (the person should not be a real one) etc. The following are topics that can be developed:

1. Gender: the glass-ceiling or the glass cliff
2. Race and cultural diversity
3. Understand diverse religions (Islamic culture or The Vatican)
4. LGBT: Lesbian, gay, bisexual, and transgender (leading diverse groups)
5. Technology (social media)
6. Healthcare (medical breakthroughs)
7. This list is unlimited, be creative, and think!

Each student will be responsible to submitting a detailed and researched term paper on an individually chosen topic. The paper will follow the standards listed below. Each student will need to demonstrate their understanding of the topic through in-depth research on the topic.

### **How to develop the Project**

Below questions can help students in writing and constructing their projects.

- What does the paper seek to explain?
- Does it briefly provide your main argument?
- Does it fit the course (link to the materials of the course)?
- How might your paper be of interest for other leaders?
- Is your argument validated by empirical data or other sources?

- Does the conclusion part of your paper critically review the data and provide self-reflective or self-critical opinions?
- What are the most original and relevant aspects of your paper/analysis?

The report should be double-spaced in 12-point Times New Roman font. The minimum length is 15 pages and the maximum length is 20 pages. You should include a one page executive summary before the introduction, and a letter of approval from a representative of your client organization. Throughout the report, feel free to use specific references to course readings and/or lectures to add credence to your diagnoses and recommendations.

Students are expected to submit their projects on the final exam date (will be announced later).

- 4) **Final exam (40%):** The main part of your course grade is composed from the final exam. In the final exam you will be given questions from all the chapters and topics that covered in the class including every saying, questions, stories etc.

### Course Schedule

Week	Sources		
	<b>Leadership in Organizations, 9th Edition, By Gary Yukl and William L. Gardner</b>		
1	Introduction to Course (Introduction to Management)		
2	Managers and Management A Brief History of Management's Roots		
3	The Nature of Leadership		
4	Indicators of Leadership		
5	Major Perspectives in Leadership Theories		
6	Leadership Behavior		
7	Situational Determinants of Leadership		
8	Contingencies of Leadership		

9	Decision Making and Leadership		
10	Decision Making and Leadership		
11	Decision Making and Leadership		
12	Change Management		
13	Leading Change		
14	Wrap-up		
15	Final Exam		