

Antalya Bilim University
Department of Business Administration, BUSI 105
Introduction to Management I

This course is the first part of an introduction to the management functions. It will focus on the theory and fundamental concepts of management including planning, organization, leadership, and control. This course will review the evolution of management thought, function and practice and will stress current approaches and emerging concepts.

Course book:

- Fundamentals of Management, 10th Edition, Global Edition, By Stephen P. Robbins, Mary Coulter, & David A. Decenzo, Perason Inc.
- Fundamentals of Management, Videos

Recommended readings:

Additional reading material will be provided by the lecturer.

Developing Graduate Attributes

The primary objective of this course is to provide students a process understanding of an introduction to management theory and practice through the study of (1.) The basic functions of management - planning, organizing, leading, and controlling - and (2.) Individual and group behavior. Focused on preparing the student to respond effectively to a dynamic, global business environment.

Upon successful completion of this course, students should be able to:

- 1-Understand and explain management, management functions, roles, skills, and characteristics.
- 2- Identify the internal and external environment of an organization
- 3-Analyze the influence of business functions, and the behavioral sciences on the practice of management.
- 4- Describe the decision making process and organizational planning
- 5-Identify the social, legal, political, economic, technological, and global influences on organizations.
- 6- Describe the creation of organizational design and structure.

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. Plagiarism is a type of intellectual theft. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. Although plagiarism is well established in Turkish educational system, you will be punished heavily if you are caught do it.

Assessment Criteria:

- 1) **Attendance & Participation (10%):** Attendance and participation make up 10 % of your overall course grade. Students are expected to read the assigned chapters and other

readings before the class. They are expected to participate class discussions and present their views and answer questions. Students are required to exhibit proper discipline, behavior, and responsibility.

- 2) **Quizzes (20%):** During the semester, approximately 5-10 quizzes will be held (face to face or online by LMS), and the total note weight of these quizzes will be 20%. Quizzes have no make-up and attendance is required.
- 3) **Midterm (if final exam will be online the weight of midterm is 30%, if not 20%):** The mid-terms will be composed from multiple choice and true/false questions as well as open-ended ones. The questions in the mid-terms will be derived from the processed chapters of course's textbooks and from other resources given by the instructor which mentioned above in required textbooks part of this syllabus.
- 4) **Final exam (if final exam will be online the weight is 40%, if not 50%):** The main part of your course grade is composed from the final exam. In the final exam you will be given questions from all the chapters and topics that covered in the class including every saying, questions, stories etc.

Course Schedule

Week	Sources		
	Fundamentals of Management, 10th Edition, Global Edition, By Stephen P. Robbins, Mary Coulter, & David A. Decenzo		
1	Introduction to Course (Introduction to Management)		

2	Chapter 1: Managers and Management A Brief History of Management's Roots		
3	Chapter 2: The Management Environment I	Quiz 1	
4	Chapter 2: The Management Environment I		
5	Chapter 3: Integrative Managerial Issue I	Quiz 2	
6	Chapter 3: Integrative Managerial Issue II		
7	Chapter 4: Foundations of Decision Making	Quiz 3	
8	Midterm Exam	(CH1-2-3)	
9	Chapter 4: Quantitative Decision Making Aids		
10	Chapter 5: Foundation of Planning I	Quiz 4	
11	Chapter 5: Foundation of Planning II		
12	Chapter 6: Organizational structure and Design I	Quiz 5	
13	Chapter 6: Organizational structure and Design II		
14	Introduction to Managing Human Resources		
15	Final Exam CH3-6)		