

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 4361	Environmental Aesthetics	2021-2022 / Fall	3	-	3	4

Level of Course:	Undergraduate		
Course Type:	Elective		
Language of Instruction: Course time:	English Thursday: 13:30 – 16:30		
Mode of Delivery:	Lectures, Presentation, Project Assignments		
Prerequisites and Co-requisites:	Prerequisites: None Co-requisites: None		
Course Coordinator:	Asst. Prof. Dr. Poupak PARVARESH		
Name of Lecturer(s): Course Teaching Assistant:	Asst. Prof. Dr. Poupak PARVARESH N/A		
Course Objectives:	<ul> <li>To introduce students to the study of aesthetics and to consider key questions and problems involved with examining aesthetic dimensions of environments and landscapes.</li> <li>To introduce students to both philosophical and applied studies in aesthetics and environmental aesthetics.</li> </ul>		
	<ul> <li>To make students aware of contrasting conceptual approaches to environmental aesthetics, including semiotic, Marxist-structural, post-structural, hermeneutic, and phenomenological perspectives.</li> <li>To introduce students to several empirical studies of environmental aesthetics, including analytic and phenomenological work.</li> </ul>		
Course Description:	Aesthetics is the branch of philosophy that studies the nature of the beautiful. This course explores the aesthetics of the natural and built environments, including landscapes, places, and buildings. A major emphasis is contrasting philosophical approaches, including semiotic, Marxist-structural, post-structural, and phenomenological perspectives. The course is conducted as a seminar and includes group discussion on interactive lectures.		
Learning Outcomes:	<ul> <li>Upon successful completion of the course, students will be able to:         <ul> <li>Get master on the process of determining aesthetic aspects of an environment still to be built.</li> </ul> </li> <li>Become familiar with the small to medium size outdoor projects management, cost, and application.</li> <li>Explore and understand a simple procedure by which designers may establish aesthetic programmes (or briefs) for the "atmospheres" of environments.</li> <li>achieve their desired design plan that may be used to create a desired "image"</li> </ul>		



Language:	The lectures and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.
Textbooks:	The course is based on lecture and presentations, with the references available upon each session.  1- Christopher Alexander, The Nature of Order, volume 1: The Phenomenon of Life, chap. 5, —Fifteen Fundamental Properties. pp. 144-78
Recommended Textbooks:	2- Claus Dreyer, —The Crisis of Representation in Contemporary Architecture, Semiotics, vol. 143 (2003), pp. 163-83.
	3- Martin Zebracki, Cameron Cartiere (2015) The Everyday Practice of Public Art: Art, Space, and Social Inclusion.
	4- Mikita Brottman, The Last Stop of Desire: The Aesthetics of the Shopping Center,    in A. Berleant & A. Carlson, eds., The Aesthetics of Human Environments (Petersborough, Ontario: Broadview Press, 2007), pp. 119-139.
Planned Learning Activities and Teaching Method:	Learning/Teaching Method: The expected learning outcomes for the course will be assessed through: Online Lectures, Presentations, Suggested readings, and Videos, as well as the Quizzes, Students' Project Presentations, Students' Report Submission, Midterm Exam and Final Project.
	<b>Assignments:</b> Students are required to submit their group projects and the reports throughout the semester for the evaluation.
	Class Participation: Regular attendance of all enrolled classes is expected as do online courses. You must actively participate on the course and check all the online sources at the scheduled time. Your attendance will be taken through your enrolment automatically via LMS system and will be reported to UBS system eventually. Attendance is compulsory and in case of absenteeism of more than 30%, the system will automatically grade you "FX". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you miss a lecture, please enrol while the outline is still available and notify the for proper follow-up.
	Academic integrity & plagiarism: Academic integrity is the pursuit of scholarly activity based on the values of honesty, trust, fairness, respect, and responsibility. Practicing academic integrity means never <u>plagiarizing</u> or cheating, never misrepresenting yourself, never falsifying information, never deceiving, or compromising the work of others. Basically, this means, either <u>intentionally</u> or <u>unintentionally</u> , using the words or ideas of someone else without giving credit, it is strictly forbidden.
	<b>Key Works</b> : In this course lectures and assignments mainly focuses on Street space, Public art and outdoor creative decorating of city spaces.
	Specific Rules:



- 1. Be punctual. Punctuality is a sign of respect toward yourself and the others.
- 2. Show respect for all the people and property around you.
- 3. Be responsible for your actions and meet all expectations.
- 4. Follow directions the first time they are given.

Communication: You can reach the lecturer of this course any time via email and also there would be an extra one hour availability for any question you may have or to receive supplementary critics for the course on Saturday afternoon between 16:00-17:00 PM.

# Course Contents\*: (Weekly Lecture Plan)

Date	Week	Chapter Topic	Take-home exercise
16/09/2021	1	Introduction To Environmental Aesthetics	
23/09/2021	2	Environmental Aesthetics Style & Categories	
30/09/2021	3	Environmental Aesthetics and Environmental Psychology	Project Group Members
07/10/2021	4	Environmental Aesthetics in Urban Environment (Cityscape) part 1	
14/10/2021	5	Environmental Aesthetics in Urban Environment (Cityscape) part 2	
21/10/2021	6	Project Presentation: Environmental Aesthetics Analysis (Street Scale) 15%	
28/10/2021	7	Midterm project Q/A & Critiques	
	8	MIDTERM EXAM WEEK	Midterm Project 20% Environmental Aesthetics Analysis in Turkey
11/11/2021	9	Environmental Aesthetics in Interior Spaces – Parameters	
18/11/2021	10	Environmental Aesthetics, Natural Environment & Landscape Design	
25/11/2021	11	Environmental Aesthetics in Interior Spaces – Residential Scale	Final Topic Choice
02/12/2021	12	Environmental Aesthetics for Children & Elderly Design	
09/12/2021	13	Project Presentation: Environmental Aesthetics Analysis (Residential Scale) 15%	
16/12/2021	14	Q/A - Final Project Review	



	Details of the syllabus and course schedule are subject to minor changes that will be announced later if needed.  Grading: Assignments, Midterm and final projects will be evaluated for the quality, and clarity presentation (including writing and graphics), the clear scope and well-defined objectives, resubmission.				
Assessment Methods & Criteria:	METHODS	EFFECTS (	ON GRADING		
Criteria.	Project presentation (2)	% 30			
	Midterm Project	% 20			
	Final Project	% 50			
		100			
ECTS Workload Table:	ACTIVITIES	NUMBER	HOUR	WORKLOAD	
	Course Teaching Hours	13	3	39	
	Project (s)	2	10	20	
	Midterm Project Preparation	1	17	17	
	Midterm Submission	1	2	2	
	Final Project Preparation	1	20	20	
	Final Submission	1	2	2	
	Total Workload	0	0	100	
	Total workload/25			100/25	
	ECTS			4	

### **GRADING AND EVALUATION**

The students' progress will be evaluated throughout the semester. Grade Scale:

GRADE	MARKS	VALUE
A+	100	4.00
Α	95-100	4.00
A-	85-94	3.70
B+	80-84	3.30
В	75-79	3.00
B-	65-74	2.70

GRADE	MARKS	VALUE
C+	60-64	2.30
С	55-59	2.00
C-	50-54	1.70
D+	45-49	1.30
D	40-44	1.00
F	0-39	0.00