

DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 3157	Public Art and Outdoor Design	2021-2022 / Fall	3	-	3	3

Level of Course:	Undergraduate
Course Type:	Elective
Language of Instruction:	English
Course time:	Wednesday: 13:30 – 16:30
Mode of Delivery:	Lectures, Presentation, Project Assignments
Prerequisites and Co-requisites:	Prerequisites: None Co-requisites: None
Course Coordinator:	Asst. Prof. Dr. Poupak PARVARESH
Name of Lecturer(s):	Asst. Prof. Dr. Poupak PARVARESH
Course Teaching Assistant:	N/A
Course Objectives:	To explore the fundamentals of design in public or surrounding buildings, on street, trains, and on other publicly viewed surfaces. To learn to improve the quality of the small-scale, common areas of the public spaces applying the basic elements of design.
Course Description:	Learn what street art design involves, including procedures such as graffiti, guerrilla art, Sculpture, Digital installations, Furniture, and object designs etc. Discover the movements around the world and specific look to the features of public art in Turkey. Learning the techniques and the cost-related public artwork project with a small-size application project.
Learning Outcomes:	<p>Upon successful completion of the course, students will be able to:</p> <ul style="list-style-type: none"> • Carry out aesthetic analysis, verify information regarding the style and needs of the inhabitants in public areas of the city, and determine best creative solutions for a design approach • Become familiar with the small to medium size outdoor public art projects management, cost, and application. • Explore and understand the role of public art on the sensory scape of the city • Produce a simple project portfolio to showcase knowledge of public outdoor and street art design
Language:	The lectures and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

<p>Textbooks:</p> <p>Recommended Textbooks:</p>	<p>The course is based on lecture and presentations, with the references available upon each session.</p> <ol style="list-style-type: none"> 1- Tom Finkelpearl (2019) Dialogues in Public Art, The MIT Press 2- Claire Doherty (2015) Public Art (Now): Out of Time, Out of Place 3- Martin Zebracki, Cameron Cartiere (2015) The Everyday Practice of Public Art: Art, Space, and Social Inclusion 4- Kristie Barnett (2018) The Practice of Public Art, Routledge 5- Barbara Goldstein (2005) Public Art by the Book, University of Washington Press 6- Suzanne Lacy (1995) Mapping the Terrain: New Genre Public Art, Bay Pr
<p>Planned Learning Activities and Teaching Method:</p>	<p>Learning/Teaching Method: The expected learning outcomes for the course will be assessed through: Online Lectures, Presentations, Suggested readings, and Videos, as well as the Quizzes, Students' Project Presentations, Students' Report Submission, Midterm Exam and Final Project.</p> <p>Assignments: Students are required to submit their group projects and the reports throughout the semester for the evaluation.</p> <p>Class Participation: Regular attendance of all enrolled classes is expected as do online courses. You must actively participate on the course and check all the online sources at the scheduled time. Your attendance will be taken through your enrolment automatically via LMS system and will be reported to UBS system eventually. Attendance is compulsory and in case of absenteeism of more than 30%, the system will automatically grade you "FX". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you miss a lecture, please enrol while the outline is still available and notify the for proper follow-up.</p> <p>Academic integrity & plagiarism: Academic integrity is the pursuit of scholarly activity based on the values of honesty, trust, fairness, respect, and responsibility. Practicing academic integrity means never <u>plagiarizing</u> or cheating, never misrepresenting yourself, never falsifying information, never deceiving, or compromising the work of others. Basically, this means, either <u>intentionally</u> or <u>unintentionally</u>, using the words or ideas of someone else without giving credit, it is strictly forbidden.</p> <p>Key Works: In this course lectures and assignments mainly focuses on Street space, Public art and outdoor creative decorating of city spaces.</p> <p>Specific Rules:</p> <ol style="list-style-type: none"> 1. Be punctual. Punctuality is a sign of respect toward yourself and the others. 2. Show respect for all the people and property around you. 3. Be responsible for your actions and meet all expectations. 4. Follow directions the first time they are given. 5. It is forbidden to record classes with any type of device. <p>Communication: You can reach the lecturer of this course any time via email and also there would be an extra one hour availability for any question you may have or to receive supplementary critics for the course on Saturday afternoon between 16:00-17:00 PM.</p>

Course Contents*: (Weekly Lecture Plan)	Date	Week	Chapter Topic	Take-home exercise
	15/09/2021	1	Introduction To Public Art & Street Design	
	22/09/2021	2	Public Art Styles & Elements Of Outdoor Design	
	29/09/2021	3	Functional Art - Stand Alone & Plop Art	Midterm Project Group Members
	06/10/2021	4	Memorial Landscape	
	13/10/2021	5	Project Presentation: Public Art in Turkey 15%	
	20/10/2021	6	Public Art in Historic Districts / Historic Preservation	
	27/10/2021	7	Midterm project Q/A & Critiques	
		8	MIDTERM EXAM WEEK	Midterm Project Submission 20%
	10/11/2021	9	Softscape And Public Design	
	17/11/2021	10	Creative Lighting & Urban Furniture	
	24/11/2021	11	Graffiti	Final Topic Choice
	01/12/2021	12	Project Presentation: Digital Art & Installation Design in Public 15%	
	08/12/2021	13	Outdoor Exhibition & Craft Market As An Art	
	15/12/2021	14	Q/A – Final Project Review	
			Final Project Submission 50%	
<p>*PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced later if needed.</p> <p>Grading: Assignments, Midterm and final projects will be evaluated for the quality, and clarity presentation (including writing and graphics), the clear scope and well-defined objectives, re submission.</p>				
Assessment Methods & Criteria:	METHODS		EFFECTS ON GRADING	
	Project presentation (2)		% 30	
	Midterm Project		% 20	
	Final Project		% 50	
			100	

ECTS Workload Table:		ACTIVITIES	NUMBER	HOUR	WORKLOAD
		Course Teaching Hours	13	3	39
		Project (s)	2	6	12
		Midterm Project Preparation	1	1	10
		Midterm Submission	1	2	2
		Final Project Preparation	1	1	10
		Final Submission	1	2	2
		Total Workload	0	0	75
		Total workload/25			75/25
		ECTS			3

GRADING AND EVALUATION

The students' progress will be evaluated throughout the semester.

Grade Scale:

GRADE	MARKS	VALUE
A+	100	4.00
A	95-100	4.00
A-	85-94	3.70
B+	80-84	3.30
B	75-79	3.00
B-	65-74	2.70

GRADE	MARKS	VALUE
C+	60-64	2.30
C	55-59	2.00
C-	50-54	1.70
D+	45-49	1.30
D	40-44	1.00
F	0-39	0.00