

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 2103	PRESANTATION TECHNIQUIES	2020-2021 / Fall	2	2	3	4

**Level of Course:** Undergraduate

**Course Type:** Core Course

**Language of**

**Instruction:** English

**Course time:** Tuesday, 13.30-17.30

**Office Hours:**

**Course**

**classroom:**

**Mode of Delivery:** Class Teaching, Presentation, Assignments

**Prerequisites and** Prerequisites: IAED 1102 Technical Drawing II

**Co-requisites:**

**Course** Instructor Hakan Hacıoğlu

**Coordinator:**

**Name of** Instructor Hakan Hacıoğlu

**Lecturer(s):**

**Course Teaching**

**Assistant:**

**Course Objectives:** This course introduces variety forms of representation to students and help them learn how to make statements about their designs. Main objective of this course is to improve students' skills in representing their drawings, models, diagrams by using the right presentation techniques

**Course Description:** In basics it includes visualization and representation techniques. Students are expected to make appropriate presentations for different design approaches. For this purpose, data collection, analysis and evaluation process are taught. In addition, students are also expected to develop their free hand drawing, computer skills and presentation techniques.

**Learning Outcomes:** Upon successful completion of the course, students will be able to:

- Engage in creative design practice.
- Compose concepts, scenarios, and user profiles with life style and consistent design idea, through techniques such as, bubble diagram, collage, sketching, model making etc.
- Demonstrate ideas in the necessary representation techniques of the field by representation of the designed space according to technical conventions by hand, model making and board preparation.

**Language:** The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

**Text Books: -**

**Recommended  
Text Books:**

1. Drpic, Ivo D., (1998) Sketching and Rendering of Interior Spaces, New York
2. Kolektif, Aybike Ceylan Kızıldaş, Ayşe Tekel, Bilge Artmatlı Köroğlu, Nigün Görür Tamer, Nilüfer Gürer, Nuray Bayraktar,
3. Nobel Yayın Dağıtım/Dizisi, 2012, Görsel Eğitimde Yaratıcılık ve Temel Tasarım York.

**For the  
terminology: -**

**Reading Text  
books: -**

**Planned Learning Activities and Teaching Method:** **Learning/Teaching Method:** The expected learning outcomes for the course will be assessed through: Class hour submissions, a Midterm Project, Final Project and Class discussions and feedback.

**Assignments:** Students are required to complete and submit assignments for both in class exercise and home works according to syllabus.

**Class Participation:** Regular attendance of all enrolled classes is expected. Do not be late to the class. Attendance will be taken through your signature within the first quarter of the class; if you come later you will be considered absent. At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than 30%, the system will automatically grade you "FX". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity. If you need to leave early for whatever reason, you should exercise politeness and notify your professor at the commencement of the session.

**Academic integrity & plagiarism:** Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

**Course Text books:** There is no specific textbook for this course.

**Key Works:** In this studio course lectures and assignments mainly focuses on Hand drawings and using Ps Photoshop software.

**Specific Rules:**

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should raise their hand to signal a question or to answer a question.
6. Students should use the Internet at school for academic purposes only.
7. It is forbidden to record classes with any type of device.

**Communication:** Students are encouraged to visit the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents\*:  
(Weekly Lecture  
Plan)**

Date	Week	Chapter Topic	Take-home exercise
14.09.2021	1	First day of the class; greetings, introduction of the course	Prepare a presentation for your previous projects or any subject you want to present
21.09.2021	2	Visual and Oral Presentation Techniques – Body language	Further Research
28.09.2021	3	Sketch - Tools and materials	Conceptualize the given graphic and make first sketches about it
05.10.2021	4	Sketch Types, Colouring, Shading, etc. – Sketch-Conceptual Model	Sketching and developing the given concept-scenario
12.10.2021	5	Sketch Types, Colour Theory	
19.10.2021	6	Material & Mood board design	Material board design
26.10.2021	7	Material & Mood board design	Material board design
	8	<b>MIDTERM EXAM</b>	
09.11.2021	9	Layout and Presentation - Layout	Design a layout for given subject
16.11.2021	10	Introduction to Photoshop	Create a collage with given information
23.11.2021	11	AutoCAD to Photoshop	Create a collage with given information
30.11.2021	12	Layout and Presentation - Graphic presentations in Photoshop	Design a poster of your project
07.12.2021	13	Layout and Presentation Digital Collage with the given concept & Digital diagramming	Design a poster of your project

14.12.2021	14	Photoshop: Colouring and Texturing an Interior Architecture Project, Final Review	Practice of in class works
		<b>FINAL EXAM</b>	

\* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class and posted on Blackboard website.

**Grading: Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials).**

**Assessment Methods and Criteria :**

METHODS	EFFECTS ON GRADING
Assignments	20%
Midterm Project	30%
Final Project	50%
	100%

**ECTS Workload Table :**

ACTIVITIES	NUMBER	HOUR	WORKLOAD
Course Teaching Hours	13	2	26
Practical	13	2	26
Homework	13	2	26
Self-study for Midterm Project	1	10	10
Self-study for Final Project	1	14	14
<b>Total workload/25</b>			<b>102/25</b>
<b>ECTS</b>			<b>4</b>

**GRADING AND EVALUATION**

The students' progress will be evaluated throughout the semester.

Grade Scale:

GRADE	MARKS	VALUE	GRADE	MARKS	VALUE
A+			C+	60-64	2.30
A	95-100	4.00	C	55-59	2.00
A-	85-94	3.70	C-	50-54	1.70
B+	80-84	3.30	D+	45-49	1.30
B	75-79	3.00	D	40-44	1.00
B-	65-74	2.70	F	0-39	0.00