

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 2002	INTERIOR DESIGN STUDIO IV	2020-2021/Spring	4	4	6	10

Level of Course: Undergraduate

Course Type: Core Course

Language of

Instruction: English

Course time: Monday 13:30- 17:20, Thursday 09:00- 13:00

Office Hours: Inst. Başak Karaduman
Inst. Elif Küçükmotor
Res. Asst. Dürdane Aksoy

Course classroom: Microsoft Teams

Mode of Delivery: One o one critique, Online Teaching, Presentation, Assignments, Quiz

Prerequisites and Prerequisites: IAED 2001

Co-requisites: Co-requisites: IAED 3001

Course Coordinator: Inst. Başak Karaduman

Name of Lecturer(s): Inst. Başak Karaduman

Course Teaching Inst. Elif Küçükmotor

Assistant: Res. Asst. Dürdane Aksoy

Course Objectives: The project assigned within the context of this course will be designed to guide students in design research, to evaluate the results of this research, to determine a fitting design problem and to prepare alternative solutions to this problem. Special consideration will be given to the design of a small shop. The application of forms, lighting, colors, materials, Mezzanine Floor and construction systems are further elaborated in detail. Model making and sketches are an essential part of presentation and progress of the projects. Manual technical drawing is compulsory.

Course Description: This course provides an introduction to the processes of interior design and the various aspects and considerations involved in practice of residential design. This course deals with basic structural solutions by considering the aesthetical, visual, cultural, structural and functional values of design, as well as interior and environmental factors.

Learning Outcomes: Upon successful completion of the course, students will be able to:

1. Provide a conceptual approach that indicates the necessary subjects that would create an appropriate 'atmosphere'.
2. Identify the importance of selling product and brand identity in designing the given structure.
3. Understand the role of function on their formal solutions.
4. Analyze and illustrate the design solutions, construction techniques and choice of materials necessitated by the activities.
5. Design and present the design solutions in the shape of a detailed project.

The studio classes and discussions will be in English. Developing your verbal language skills will be very **Language:** important in acquiring the disciplinary terminology as well as daily communication at the class.

Text Books: --

- Recommended Text Books:**
1. 'Store Presentation & Design: An International Collection of Design' by Martin M. Pegler.
 2. 'New Shop Design' by Carles Broto.
 3. 'Latest Trends in Shop Design' by Carles Broto, Jacobo Krauel.
 4. IW Design & Detail Fashion Shop vol.115 (at ABU Library)
 5. I-Detail 02: Shop & Residence by Archiworld (at ABU Library)
 6. I-Space Shop Vol.2 by Archiworld (at ABU Library)

- For the terminology:**
7. Francis D. K. Ching, 2005. "Interior Design Illustrated, John Wiley&Sons.
 8. Interior Design by Jenny Gibbs
 9. Philosophy of Interior Design by Abercrombie, S.

- Reading Text books:**
10. The Fundamentals of Interior Architecture by John Coles and Naomi House.
 11. The Handbook of Interior Architecture and Design edited by Graeme Brooker and Lois Weinthal.

Planned Learning Activities and Teaching Method: **Learning/Teaching Method:** This is a studio course and students learn about design process by getting directly involved in the process. The studio practice is supported by lectures and group/one-o-one critique sessions. The main teaching medium in studio is individual critiques.

Project Development: A series of assignments with emphasis on the main topic will be offered in this course. In the first half of the semester assignments will mainly include exercises in relation to the writing User Profile, Site analysis, Concept and Scenario, Zoning and Bobble Diagram and design proposal through shaping plan and doing model. In the second half of the semester these exercises will be followed by developing the actual design project. For developing the projects **minimum 80% critiques are expected. Attending the critiques will not be enough for a good design development and providing necessary materials to show the project improvement during the critique sessions is compulsory.**

Design Development Folder: You are required to have a folder and keep all your critiques and submissions in that folder. Your instructors will sign all you bring for critiques. Sheets with no signature will not be considered in evaluation. You are required to submit these folders at the end of the semester.

Class Participation: Regular attendance of all enrolled classes is expected. Do not be late to the class. **Critiques will be considered as studio attendance.** At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of absenteeism of more than **20% for the practice and %30 for the theory**, the system will automatically grade you "FF". If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity.

Academic integrity & plagiarism: Academic integrity is the pursuit of scholarly activity based on the values of honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the

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work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

Course Text books: There is no specific textbook for this course. Students are required to study the recommended reading text books and also do researches on the variety of architectural presentation techniques.

Key Works: In this studio course lectures and assignments mainly focuses on User Requirements, critical thinking, elements of design and the awareness of basic concepts, human factors, functions, constructional solutions and materials in designing a space.

Specific Rules:

1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should use the Internet at school for academic purposes only.
6. It is forbidden to record classes with any type of device.
7. Modelling in design course intends to shape students' 3D perception and therefore **any model that is made by Laser cut and 3d printer will be graded as 0.**

Communication: Students are encouraged to visit the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response please set up an appointment to speak with one of us.

**Course Contents*:
(Weekly Lecture Plan)**

Date	Week	Chapter Topic	Take-home exercise
01.03.21	1	-Course Introduction -Choose a brand	Ass1: Research on the Brand Identity and Concept
04.03.21		-Presenting the brand and Samples - First Conceptual Approach	Ass2: Presentation Topic: Shop design and design requirements Ass3: Sketch Up Basic Education Series Lecture
08.03.21	2	-Presentations - Lecture on Shop Design	Ass4: Concept and Scenario
11.03.21		- Critiques on Concept , plan analysing	Ass5: Bobble Diagram & Zoning and Building Program
15.03.21	3	-Zoning and Bubble Diagram Critiques	Ass 6: Prepare for the Jury

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18.03.21		- Jury (Posters and Files) Concept, Scenario and Zoning	Ass 7: Revise the posters and work on initial plan proposals on 1/50
22.03.21	4	- Critiques on Plan Proposals	Ass8: Plan and Model improvements (1/50)
25.03.21		-Entrance and Cashier Design Lecture Presentation, Videos	Ass 9: Entrance and Cashier drawing on plans (1/50)
29.03.21	5	-Critiques on Plan drawings/Model	Ass 10: Sketch Exam
01.04.21		-Quiz 1 (Questions will be announced in the course)	Ass 11: Plan, Facade and Model (1/50) -Window Display Design Lecture
05.04.21	6	-Critiques on Plan drawings/Model	Ass 12: Continue with plan, front Elevation and model
08.04.21		Critiques on Plan drawings/Model	Ass 13: Continue with plan, front Elevation and model
12.04.21	7	-Critiques on Plan drawings/Model	Ass 14: Continue with plan, front Elevation and model
15.04.21		-Critiques on Plan drawings/Model	Midterm Preparations
	8	MIDTERM JURY	Ass 15: Improve and develop you projects based on the feedbacks in Jury
26.04.21	9	-Critiques on design proposals	Ass 16: Continue with plan, model, Sections & elevations with Structural Solutions (1/20)
29.04.21		-Critiques on design proposals	Ass 17: Staircase Design Lecture Presentation, Videos & Poster that Represents your Staircase Design
03.05.21	10	-Critiques on design proposals	Ass 18: Sketch Exam
06.05.21		-Quiz 2 (Questions will be announced in the course)	Ass 19: Continue with design proposal -Colour and Material selection
10.05.21	11	-Critiques on design proposals with materials and colours	Self-work on drawings



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13.05.21		HOLIDAY	Ass 20: Display Elements Lecture Presentation, Videos & Poster Representing Display Units/Elements
	12	-Critiques on design proposals with materials	Ass 21: Continue with design proposal plus Lighting Design
17.05.21		-Critiques on design proposals with Lighting	Ass 22: Project Improvements - Circulation Organisation Lecture Presentation, Videos
19.05.21		-Critiques on design proposals with Lighting -Announcing the Pre-Final Requirements	Pre-Final Preparations
28.12.20	13	-Pre-Final	Project Development according to the Pre Final Exam
31.12.20		-Pre-Final	Project Development according to the Pre Final Exam
04.01.21	14	- Critiques on Final Changes	Finalizing the Design Project
07.01.21		-Reviews for Final Jury	Final Preparations
		FINAL EXAM	

* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class.

Grading: Midterm and final exam responses will be evaluated for accuracy, thoughtfulness and clarity. Assignments will be evaluated for content, quality of ideas and clarity of presentation (including all necessary materials). **If total assessment grade is lower than 65, student need to repeat the course.**

Assessment Methods and Criteria :

METHODS	EFFECTS ON GRADING
Project Developments (@home and in class assignments)	20%
Midterm Project	10%
Sketch Exams	10%
Pre-Final	10%
Final Project	50%

ECTS Workload Table :

ACTIVITIES	NUMBER	HOUR	WORKLOAD
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Course Teaching Hours	24	4	96
Assignment/Project Developments(s)	24	4	96
Midterm Jury Preparation	1	11	10
Midterm Jury	1	8	8
PreFinal Project Preparation	1	15	10
PreFinal Jury	1	8	8
Final Project Preparation	1	14	12
Final Jury	1	8	8
Total workload/25			250/25
ECTS			10

GRADING AND EVALUATION

The students' progress will be evaluated throughout the semester. Students' grades point lower than 65 will be considered as failed.

Grade Scale:

GRADE	MARKS	VALUE	GRADE	MARKS	VALUE
A+			C+	60-64	2.30
A	95-100	4.00	C	55-59	2.00
A-	85-94	3.70	C-	50-54	1.70
B+	80-84	3.30	D+	45-49	1.30
B	75-79	3.00	D	40-44	1.00
B-	65-74	2.70	F	0-39	0.00