DEPARTMENT OF INTERIOR ARCHITECTURE AND ENVIRONMENTAL DESIGN

Course Code	Course Name	Year/Semester	Theory	Practice	Credits	ECTS
IAED 2160	PRESENTATION LAYOUT DESIGN	2024-2025 / FALL	1	2	3	3

Level of Course:	Undergraduate
Course Type:	Elective Course
Language of Instruction:	English
Course time:	Friday, 14.00– 17.00
Course classroom:	BB-25
Mode of Delivery:	One o one critique, Class Teaching, Presentation, Classwork
Prerequisites and Co-requisites:	-
Course Coordinator:	

Name of Lecturer(s):	Asst. Prof. Dr. Setenay UÇAR
Course Teaching Assistant:	
Course Objectives:	The general aim of the course is to have information about the layout in interior design studio project presentations or competition projects presentations and project presentations for customers, and to create appropriate sheet content.
Course Description:	The course requires that the contents of the concept's texts, images and story be harmonious and orderly in the layout design. It includes increasing the interaction with the application of the information learned by working on the course's subject in the student's classroom studies.

Learning Outcomes:

Upon successful completion of the course, students will be able to:

1. Students will be able to develop their ability to communicate effectively and make presentations using visual methods.
2. Students will be able to propose solutions to reflect the data they obtained during the design process by using a combination of structure, technique and design in accordance with professional practice.
3. They will be able to develop themselves the communication skills required by the course.
4. Able to highlight and enhance aspects of their interior design projects.
5. To be able to design original layouts where students can reflect their creativity.

Language:

The studio classes and discussions will be in English. Developing your verbal language skills will be very important in acquiring the disciplinary terminology as well as daily communication at the class.

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Text Books: --

Recommended Text Books:
1. Architecture Competition: Project Design, Integrated Sustainable Design, Jobs, Ed.Ignaz Strebel, Jan Silberberger
2. Architecture Competitions Yearbook 2021

For the terminology:

Reading Text books:

Planned Learning Activities and Teaching Method:

Learning/Teaching Method: This is an elective course and students learn about ecological information by engaging in classwork and presentations. The studio practice is supported by verbal lectures at the beginning of the course and later individual hand-on exercises in the classroom.

Classworks: A series of assignments will be given to students. Students will start doing the assignments in the classroom and continue the assignment at home.

Classwork Development: At the end of each classwork the outcome will be evaluated in the class.

Class Participation: Regular attendance of all enrolled classes is expected. For this course **minimum 70% attendance is expected.** At the end of the Semester, your attendance will be reported on UBS system. Attendance is compulsory and in case of **absenteeism of more than 30%, the system will automatically grade you "FX".** If you miss a class, it is your responsibility to 'make up' all work, including items discussed in class. Class contribution will be measured in terms of quality not quantity.

Academic integrity & plagiarism: Academic integrity is the pursuit of scholarly activity based on the values of: honesty, trust, fairness, respect and responsibility. Practicing academic integrity means never plagiarizing or cheating, never misrepresenting yourself, never falsifying information, never deceiving or compromising the work of others. Basically this means, either intentionally or unintentionally, using the words or ideas of someone else without giving credit, it's strictly forbidden.

Course Text books: There is no specific textbook for this course. Students are required to study the recommended reading text books and also do researches on the variety of architectural presentation techniques.

Key Works: In this studio course assignments mainly focuses on clear and creative ecological and sustainability of design ideas.

Specific Rules:

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1. **Be punctual. Punctuality is a sign of respect toward yourself and the others.**
2. Show respect for all the people and property around you.
3. Be responsible for your actions and meet all expectations.
4. Follow directions the first time they are given.
5. Students should use the Internet at school for academic purposes only.
6. It is forbidden to record classes with any type of device.
7. Bringing necessary materials to work in the classroom is obligatory.

Communication: Students are encouraged to visit the professor during their Office Hours. If you cannot make it to announced office hours, please make individual arrangements via e-mail. However, do not expect the professor and the research assistant to respond at length via e-mail to questions of content, definition of terms, grading questions etc. If you have a question that requires a substantive response, please set up an appointment to speak with one of us.

Course Contents*:
(Weekly Lecture Plan)

Date	Week	Chapter Topic	Take-home exercise	
27.09.2024	1	**Introduction to the course**	-	
04.10.2024	2	**Layout and composition** **The structure of the sheet** **Background, Orientation**	Presentation Preparation	
11.10.2024	3	**Empty space,** **Having / not having a certain order** **Hierarchy, Information contents**	Presentation Preparation	
18.10.2024	4	**Font, Text**	Presentation Preparation	
25.10.2024	5	**Harmony of colors, Color palette**	Presentation Preparation	
01.11.2024	6	**Visual quality**	Presentation Preparation	
08.11.2024	7	**Students Digital Presentation**	Midterm Preparation	
	8	**Midterm**		
22.11.2024	9	**Competition posters**	Presentation Preparation	

				Presentation Preparation	
29.11.2024	10	**Competition posters**			
06.12.2024	11	**Competition posters**		Presentation Preparation	
13.12.2024	12	**Competition posters**	Presentation Preparation		
20.12.2024	13	**Time factor of the layout Content integrity Resolution and print settings**	Final Poster Preparation		
27.12.2024	14	**Students Hardcopy Presentation Final Critiques**	Final Poster Preparation		
03.01.2025	15	**Students Hardcopy Presentation Final Critiques**	Final Poster Preparation		
		FINAL EXAM			

* PLEASE NOTE: Details of the syllabus and course schedule are subject to minor changes that will be announced in class.

Grading: Midterm and final exam projects will be evaluated based on the requirements that will be announced in the classroom. Assignments will be evaluated based on the quality of presentation. Students' progress also will be evaluated throughout the semester based on their performance in classroom. Students with the Final Grade below C- (50) are required to repeat the course.

Assessment Methods and Criteria :	METHODS	EFFECTS ON GRADING		
	Midterm	20 %		
	Classwork	30 %		
	Final	50 %		
ECTS Workload Table :	ACTIVITIES	NUMBER	HOUR	WORKLOAD
	Course Teaching Hours	13	3	39
	Presentation	2	3	6
	Classwork	6	2	12
	Midterm Preparation	1	8	8
	Final Preparation	1	10	10
	Total Workload	0	0	75
	Total workload/25			75/25
	ECTS			3

GRADING AND EVALUATION

Students' grades point lower **than 50** will be considered as failed

Grade Scale:

GRADE	MARKS	VALUE		GRADE	MARKS	VALUE
A+				C+	60-64	2.40
A	95-100	4.00		C	55-59	2.20
A-	85-94	3.70		C-	50-54	2.00
B+	80-84	3.30		D+	45-49	1.70
B	75-79	3.00		D	40-44	1.50
B-	65-74	2.70		F	0-39	0.00